

County of Santa Clara

Recycling and Waste Reduction Commission of Santa Clara County
Recycling and Waste Reduction Division

1555 Berger Drive, Suite 300
San Jose, California 95112
(408) 282-3180 FAX (408) 282-3188
www.ReduceWaste.org



RWRC Technical Advisory Committee's South Bay Green Gardens Subcommittee SPECIAL MEETING AGENDA

DATE: July 17, 2018
TIME: 1:00 - 2:30 p.m.
LOCATION: 1580 Berger Drive
San Jose, CA 95112
CALL IN: 844-430-6707
Participant code: 1545313936

COMMUTE ALTERNATIVES: The Board of Supervisors encourages the use of commute alternatives including bicycles, carpooling, and hybrid vehicles.

Public transit access is available to and from the Berger Drive Facility, 1555 Berger Drive San Jose, California by VTA bus lines 66. For trip planning information, contact the VTA Customer Service Department at 408-321-2300 Monday through Friday between the hours of 6:00 a.m. to 7:00 p.m., and on Saturday from 7:30 a.m. to 4:00 p.m. Schedule information is also available on the web at www.vta.org.

Bicycle parking racks are available in the front of Buildings 1 and 2.

PARKING: Please park vehicles across the street in visitors parking spaces in front of Building# 1 (1553 Berger Dr.) or Building #2 (1555 Berger Dr.).

(*Denotes item on which action may be taken)

1. Call to Order and Introductions*
2. Approval of June 5, 2018 meeting minutes*
3. Public Presentations

At this time persons may address the Committee on any matter not on this agenda.

(All statements that require a response will be referred to staff for a reply in writing.)

Commissioners: Susan M. Landry – Chair, James R. Griffith – Vice-Chair, Mary-Lynne Bernald, Lan Diep, Linda J. LeZotte, Pat Showalter, Rod Sinks, Cat Tucker, Mike Wasserman, Kathy Watanabe

4. Website*
 - a. Analytics
 - b. Additions to webpage
 - Suggestion to add more about How to Water Established Trees
 - Garden Gallery
 - Events Page – compost events
 - c. Re-new subscription for Square Space by July 20th - \$150
5. Promotion and Outreach*
 - a. Joint meeting with PubEd
 - b. Print advertising – San Jose Mercury News proposal
 - c. Social Media
 - d. Seed Packets
 - e. Events
 - f. Posters/Flyers/Flyer Stands
 - g. Photo Contest
 - h. Other kinds of promotional opportunities
6. Budget and plan for the committee for the next year*
7. Future Agenda Items*
8. Schedule for Meetings*
 - Next meeting: discuss dates for upcoming meetings
9. Adjourn*

Next Meeting: September 4, 2018