



96956

**DATE:** August 13, 2019

**TO:** Board of Supervisors

**FROM:** James R. Williams, County Counsel  
Jeffrey V. Smith, County Executive

**SUBJECT:** Amendment to Commercial Marketing Ordinance

**RECOMMENDED ACTION**

Held from June 4, 2019 (Item No. 83): Adoption of Ordinance No. NS-300.928 amending Sections A36-1, A36-3, and A36-8 of Division A36 of the Santa Clara County Ordinance Code relating to Commercial Marketing on County Property. (County Counsel)

- Action to Introduce and Preliminarily adopt on August 13, 2019; Roll Call Vote to waive reading, Roll Call Vote to adopt.
- Action for Final Adoption on August 27, 2019; Roll Call Vote to adopt.

**REASONS FOR RECOMMENDATION**

Refer to Legislative File No. 96955.

**CONSEQUENCES OF NEGATIVE ACTION**

The Ordinance relating to Commercial Marketing on County Property will not be amended.

**STEPS FOLLOWING APPROVAL**

The Clerk of the Board shall process the Ordinance Code update, and notify Kim Forrester in the Office of the County Counsel.

**ATTACHMENTS:**

- Ordinance NS-300.928 relating to Commercial Marketing on County Property (PDF)
- Redlined Ordinance NS-300.928 relating to Commercial Marketing on County Property (PDF)

**HISTORY:**

06/04/19 Board of Supervisors HELD

Next: 08/13/19