



**COUNTY OF SANTA CLARA**  
**ANIMAL ADVISORY COMMISSION**  
**FISCAL YEAR 2019 - 2020 WORK PLAN**  
**AND**  
**2018-2019 ACCOMPLISHMENTS**

*Members:*

*Sharon Clute*  
*Chris Vigil*  
*Sandra Peterson*  
*Jerry Burge*  
*Katherine Dettmer*  
*Julia Lewis*  
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### **MISSION STATEMENT:**

To promote community awareness of responsible care, humane treatment and respect for ALL animals, through Trap-Neuter-Return and affordable spay/neuter pet population control programs, humane education and other endeavors, of which it will apprise and advise the Board of Supervisors.

### **HISTORICAL BACKGROUND:**

The Animal Advisory Commission was established by Ordinance NS.300.393 on March 26, 1985. The Commission was established for the purpose of advising the Board of Supervisors on matters which relate to animal care, welfare and control. The powers and duties of the commission shall include: (a) to aid in coordinating and promoting pet population control measures; (b) to work with the county Office of Education on curriculum for humane education and responsible pet ownership/guardianship in the schools; (c) to investigate and find alternative ways of achieving an animal shelter at minimum cost to taxpayers; to make suggestions to the staff of the environmental management agency to strengthen the county animal control program; (e) to serve as an information and referral source on animals by working with the public and private animal welfare groups; (f) to educate the public about the seriousness of the animal control problem; (g) to advise the Board of Supervisors on any matters concerning animal control which may be referred to the Commission by the Board; and (h) to render to the Board of Supervisors at least once each calendar year a report or reports of its activities.

**FISCAL YEAR 2019-2020 WORK PLAN**

<b>GOAL/OBJECTIVE</b>	<b>PROPOSED ACTIVITIES</b>	<b>PRIORITY RANKING</b>	<b>TIMELINE FOR COMPLETION</b>
1. Monitor progress/status of proposed county shelter and adjust expectations as required.	<ul style="list-style-type: none"> <li>• Review regular updates at bi-monthly meetings.</li> <li>• Contribute to additional requirements/needs to include funding/marketing methods if needed.</li> <li>• Make additional recommendations to the BOS where relevant.</li> </ul>	<b>1</b>	
2. Identify and develop methods to benefit county Animal Care and Control (ACC) Projects.	<ul style="list-style-type: none"> <li>• Increase public awareness/involvement via social media.</li> <li>• Identify POCs and partner with cities in the county.</li> <li>• Take the lead in programs that benefit county wide programs.</li> <li>• Engage and work with rescue/non-profits when mutually beneficial.</li> </ul>	<b>2</b>	
3. Create areas of opportunity to engage the public.	<ul style="list-style-type: none"> <li>• Identify underserved areas of the community.</li> <li>• Utilize social media to seek public comment and involvement.</li> <li>• Assure all county residents are afforded the same considerations.</li> </ul>	<b>3</b>	
4. Develop additional social media outreach	<ul style="list-style-type: none"> <li>• Review social media channels currently in place</li> <li>• Identify areas of opportunity to increase outreach/feedback communications and promote animal activities.</li> <li>• Suggest methods to exploit underutilized communication channels.</li> </ul>	<b>4</b>	

5. Ordinance/By law-Revision	<ul style="list-style-type: none"> <li>Commission shall review by-laws and determine whether an update is thought to be needed and make a referral to County Counsel.</li> </ul>	<b>5</b>	
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**2018-2019 ACCOMPLISHMENTS AND ONGOING PROJECTS**

<b>GOAL/OBJECTIVE</b>	<b>ACTIVITIES SUPPORTING GOAL</b>	<b>STATUS</b>
1. New County Shelter project	Continued to monitor shelter community information meetings as well as take public comment at Commission meetings to provide feedback and input to the Board of Supervisor.	Ongoing