DATE: June 5, 2019, Regular Meeting
TIME: 6:30 PM
PLACE: Board of Supervisors' Chambers  
County Government Center – 70 West Hedding Street, 1st Floor  
San Jose, CA 95110

AGENDA

In compliance with the Americans with Disabilities Act and the Brown Act, those requiring accommodations in this meeting should notify the Clerk of the Parks and Recreation Commission no less than 24 hours prior to the meeting at (408) 299-5001, or TDD (408) 993-8272.

Please note: To contact the Commission and/or to inspect any disclosable public records related to an open session item on a regular meeting agenda and distributed by the County to all or a majority of the Board of Supervisors (or any other commission, or board or committee) less than 72 hours prior to that meeting, visit our website at http://www.sccgov.org or contact the Clerk at (408) 299-5001 or 70 W. Hedding Street, San Jose, CA 95110, during normal business hours.

Persons wishing to address the Commission on a regularly scheduled item on the agenda are requested to complete a request to speak form and give it to the Deputy Clerk. (Government Code Section 54953.3.) Individual speakers will be called by the Chairperson and are requested to limit their comments to two minutes. Groups of speakers on a specific item are asked to limit their total presentation to a maximum of twenty minutes for each side of the issue.

COMMUTE ALTERNATIVES: The Board of Supervisors encourages the use of commute alternatives including public transit, bicycles, carpooling, and hybrid vehicles.

For public transit trip planning information, contact the VTA Customer Service Department at (408) 321-2300 Monday through Friday between the hours of 6:00 a.m. to 7:00 p.m., and on Saturday from 7:30 a.m. to 4:00 p.m. Schedule information is also available on the web at www.vta.org.

Bicycle parking racks are available in the James McEntee, Sr., Plaza in front of the County Government Center building. If this Board or Commission does not meet in the County Government Center, please contact VTA for related routes.

Opening

1. Call to Order/Roll Call.

2. Public Comment.

This item is reserved for persons desiring to address the Commission on any matter within the subject matter jurisdiction of the Commission that is not on this agenda. Members of the public who wish to address the Commission on any item not listed on the agenda should complete a Request to Speak form and give it to the Deputy Clerk. The Chairperson will call individuals to speak in turn.

Speakers are limited to the following: three minutes if the Chairperson or designee determines that five or fewer persons wish to address the Commission; two minutes if the Chairperson or designee determines that between six and fourteen persons wish to address the Commission; and one minute if the Chairperson or designee determines that fifteen or more persons wish to address the Commission.
The law does not permit Commission action or extended discussion of any item not on the agenda except under special circumstances. If Commission action or response is requested, the Commission may place the matter on a future agenda.

3. Approve Consent Calendar.

Notice to the public: there is no separate discussion of consent calendar items, and the recommended actions are voted on in one motion. If an item is approved on the consent vote, the specific recommended action listed on the agenda is approved. Members of the public who wish to address the Commission on any consent items should complete a request to speak form and give it to the Deputy Clerk. Items removed from the Consent Calendar will be considered at the end of the regular agenda, or earlier at the Chairperson's discretion.

Regular Agenda - Items for Discussion

4. Approve minutes of the May 1, 2019 Regular Meeting.

5. Receive Liaison Reports:
   a. Open Space Authority. (Dorsey Moore)
   b. Youth Science Institute. (Erika Buck)
   c. Santa Clara Valley Water District. (Rachel Gibson)
   d. Friends of Santa Teresa County Park. (Mike Boulland)
   e. New Almaden Quicksilver County Park Association. (Kitty Monahan)

6. Receive report from the Director of Parks and Recreation Department. (Don Rocha) (ID# 96558)

7. Receive report from Parks and Recreation Department relating to the Marketing Program. (Tamara Clark and Associate Consultants) (ID# 96795)

8. Receive report from Parks Department relating to the Martial Cottle Park Life Estate Plan. (Kimberly Brosseau) (ID# 96159)

9. Receive report from Parks and Recreation Department relating to new Board of Supervisor's policy 3.69 regarding schedule of regular commission meetings. (ID# 96690)

Consent Calendar

10. Accept Business Workplan Matrix. (ID# 96727)

11. Receive Revenue Report from Parks and Recreation Department. (ID# 96844)

12. Receive report from the Parks and Recreation Department relating to the current status of active environmental impact documents. (ID# 96569)
13. Announcements and correspondence:
   a. Chairpersons' announcements.
   b. Commissioners' announcements.
   c. The County of Santa Clara provides reimbursement to appointed Commissioners for family care expenses incurred during the time spent performing their official County duties. For additional information please contact the Office of the Clerk of the Board at (408) 299-5001.
   d. There is currently one vacancy on the Commission. For internet access to the vacancies list and applications visit http://www.sccgov.org/sites/bos/bnc/.

14. Adjourn to the next regular meeting on Wednesday, August 7, 2019 at 6:30 p.m. in Board of Supervisors’ Chambers, 70 West Hedding Street, San Jose.
DATE: May 1, 2019, Regular Meeting  
TIME: 6:30 PM  
PLACE: Board of Supervisors' Chambers  
County Government Center – 70 West Hedding Street, 1st Floor  
San Jose, CA 95110

MINUTES

Opening

1. Call to Order/Roll Call.

Chairperson Waltonsmith called the meeting to order at 6:30 p.m. A quorum was present.

<table>
<thead>
<tr>
<th>Attendee Name</th>
<th>Title</th>
<th>Status</th>
<th>Arrived</th>
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</thead>
<tbody>
<tr>
<td>Frank Soriano</td>
<td>Commissioner</td>
<td>Present</td>
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<tr>
<td>Chris Kangas</td>
<td>Vice Chairperson</td>
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<td>Dan McCorquodale</td>
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<td>Joe Mitchner</td>
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<td>Steve Munzel</td>
<td>Commissioner</td>
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<td>Ann Waltonsmith</td>
<td>Chairperson</td>
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<tr>
<td>Greg West</td>
<td>Commissioner</td>
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2. Public Comment. (ID# 96531)

Two individuals submitted written comments for the record.

3. Approve Consent Calendar.

3 RESULT: APPROVED [UNANIMOUS]  
MOVER: Greg West, Commissioner  
SECONDER: Chris Kangas, Vice Chairperson  
AYES: Soriano, Kangas, McCorquodale, Mitchner, Munzel, Waltonsmith, West

Regular Agenda - Items for Discussion

4. Approve minutes of the April 3, 2019 Regular Meeting.

4 RESULT: APPROVED [6 TO 0]  
MOVER: Chris Kangas, Vice Chairperson  
SECONDER: Frank Soriano, Commissioner  
AYES: Soriano, Kangas, McCorquodale, Mitchner, Waltonsmith, West  
ABSTAIN: Munzel
5. Receive report from the Director of Parks and Recreation Department. (Don Rocha) (ID# 96211)

Don Rocha, Director, Parks and Recreation Department (PRK), reported that all reservoirs are open, the spray pad at Hellyer Park is currently in use, and that the Department is no longer charging schools for park programs because of lack of interest due to the cost. He further stated that the Department held a Volunteer Appreciation Barbecue, which was attended by 125 volunteers, Supervisor Mike Wasserman, and some of the Parks and Recreation Commissioners.

In response to an inquiry by Chairperson Waltonsmith, Mr. Rocha reported that there was no significant water damage in the County Parks during the 2018 rainy season. He further stated that some residual repairs from the 2017 storms are ongoing.

5 RESULT: RECEIVED

6. Receive report from the Parks and Recreation Department relating to the Americans with Disabilities Act. (Janet Hawks and MIG Consultant) (ID# 96068)

Tim Gilbert, Principle Contractor, MIG Consultant, provided information relating to the Americans with Disabilities Act (ADA) and advised of the Department's goal to improve park accessibility for people with disabilities.

In response to an inquiry by Commissioner Kangas, Mr. Gilbert stated that trails and other outdoor access points have conditions of exception which include terrain, construction practices or compliance with environmental, historical or archeological regulations or legislations, which would allow the reduction of standards to the extent feasible. Mr. Rocha informed the Commission that the Department builds to the standards or accessibility with slope and outslope. He further advised of major issues including the firmness of soil, soils constantly being turned over by foot traffic and the effect that the elements play on the soil and trails. Mr. Rocha advised that the Department is developing a new website which will allow the public to view trail conditions, soil firmness, slopes, outslopes, and width of the trail for the public to decide which trail to venture on.

Janet Hawks, Deputy Director, PRK, advised of a volunteer in an electric wheelchair who explores different trails and provides the Department with feedback. She further stated that every park has a trail that accommodates someone with accessibility issues.

In response to an inquiry by Commissioner West, Ms. Hawks stated that the tiers on the report are based on a wide variety of terrains and park uses.

In response to an inquiry by Commissioner Mitchner, Ms. Hawks stated that updating Vasona Park would cost $7 million.

Commissioner Soriano expressed appreciation to the Department for enlisting the help of the volunteer who is in the electric wheelchair.
In response to an inquiry by Chairperson Waltonsmith, Ms. Hawks stated that ADA currently does not apply to outdoor parks and recreation, however the Department is moving towards a place on inclusively even in the parks.

One individual addressed the Commission.

**RESULT:** RECEIVED

### 7. Receive report from the Parks and Recreation Department relating to the Joseph D. Grant County Park Master Plan Amendment. (Michael Hettenhausen) (ID# 95713)

Michael Hettenhausen, Associate Planner, PRK, introduced the Joseph D. Grant County Park Master Plan amendment. Mr. Hettenhausen stated that one goal is to connect Sulphur Spring Ranch to the surrounding trails to expand the trail network. He further stated that the previous plan listed two back country camping sites, however, the Department is reassessing these areas for feasibility and considering adding a composting or vault toilet. Mr. Hettenhausen stated that the amendment will not rewrite the whole master plan, but rather focus on connecting the new property for public access that other options for existing back country sites are currently being explored. He further stated that back country camping is a current trend with backpackers, and that the Department is also focusing on bike accessibility trails to increase park attendance.

In response to an inquiry by Chairperson Waltonsmith regarding composting pit toilets, Mr. Hettenhausen stated that the issues include relying on users to maintain the pit after use by adding shredded paper or wood chips to the compost. He further informed the Commission that they would need to designate a place to put the compost once the pit is at capacity.

In response to an inquiry by Commissioner West, Mr. Hettenhausen stated that pit toilets and vault toilets have similar processes and the Department will encounter the same issues.

**RESULT:** RECEIVED

### 8. Receive report from the Parks and Recreation Department relating to park usage and visitation. (Beeny Sander and Erick Perkins) (ID# 96071)

Beeny Sander, Senior Management Analyst, PRK, stated that the data was previously captured by an estimation done by park rangers based on the number of cars entered and the number of people seen in the facilities and trails.

Erick Perkins, Associate Management Analyst, PRK, provided an overview relating to park usage and visitation data collected by utilizing a new method of capturing attendance which includes the use of electronic counters. Mr. Perkins stated that other agencies use the same counters, however they use it at one particular site while the Department places counters at multiple locations. Mr. Perkins and Ms. Sander advised
that the counters are used to count attendance at the parks and to track which attractions receive the most foot traffic.

In response to an inquiry by Commissioner West, Ms. Sander stated that if there is a group of people who are walking together, the counter may read them as one person, however there are other instances where people will backtrack and revisit that same site to get back to their car, which will count them again. She stated that the system will not be 100 percent accurate but will provide decent estimations.

In response to an inquiry by Commissioner Mitchner, Mr. Perkins stated that previously no algorithm existed for counting how many people were in each car, and the park rangers would assume that each car contained three people.

In response to an inquiry by Commissioner Soriano regarding the counters being triggered by animals, leashed or otherwise, Ms. Sander stated that the counters are set higher to avoid being triggered by dogs but may be triggered by deer or larger wildlife. Commissioner Soriano suggested placing a survey at the exits to ask visitors how many people they were with at the park and what was their main purpose for visiting.

**8 RESULT: RECEIVED**

**Consent Calendar**

9. Accept Business Workplan Matrix. (ID# 96214)

<table>
<thead>
<tr>
<th>9 RESULT:</th>
<th>APPROVED [UNANIMOUS]</th>
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<tr>
<td>MOVER:</td>
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<tr>
<td>AYES:</td>
<td>Soriano, Kangas, McCorquodale, Mitchner, Munzel, Waltonsmith, West</td>
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</table>

**Announcements**

10. Announcements and correspondence:

   a. Chairpersons' announcements.
   
   Chairperson Waltonsmith made no announcements.

   b. Commissioners' announcements. (ID# 96532)
   
   Commissioner Soriano announced that Thursday, May 9, 2019 is Bay Area Bike to Work Day.

   c. The County of Santa Clara provides reimbursement to appointed Commissioners for family care expenses incurred during the time spent performing their official County duties. For additional information please contact the Office of the Clerk of the Board at (408) 299-5001.
d. There is currently no vacancy on the Commission. For internet access to the vacancies list and applications visit http://www.sccgov.org/sites/bos/bnc/.

Adjourn

11. Adjourn to the next regular meeting on June 5, 2019 at 6:30 p.m. in Board of Supervisors' Chambers, 70 West Hedding Street, San Jose.

Chairperson Waltonsmith adjourned the meeting at 8:25 p.m.

Respectfully submitted,

Charisse Sumoba
Deputy Clerk
DATE: June 5, 2019
TO: Parks and Recreation Commission
FROM: Don Rocha, Director, Parks and Recreation Department
SUBJECT: Director's Report

RECOMMENDED ACTION
Receive report from the Director of Parks and Recreation Department. (Don Rocha)

Reservoir Status Update:
All of the reservoirs opened to boating April 15th, seven days a week. The powerboating reservoirs are Anderson and Coyote Lake. The non-powerboating reservoirs open seven days a week are Lexington and Stevens Creek. The Quagga Inspection contractor has been temporarily experiencing low staffing levels. Due to the low staffing levels, some of the reservoirs will not have an inspector available until 11 A.M. on weekdays. On weekends all of the reservoirs will have an inspector available from 8 A.M. until 8 P.M.

Special Events:
There are several family friendly special events happening in our parks: Saturday June 25th the “Amazing Race” will take place at Hellyer County park from 10 AM - 1 PM. Anyone can participate in these outdoor games. Registration is required. Saturday June 29th “Chitactac Family Day” will take place at Chitactac-Adamas from 11 AM – 2 PM to discover the heritage of people who once lived at this ancient site. For more information please check www.parkhere.org.

Movie Nights at County Parks:
Family friendly movies will be played during the summer months in seven different parks. Attached is a poster with movies and locations. See you in the park after dark.

Outdoor Recreation:
Outside Magazine just published an edition called “The Nature Cure” in which there are several articles about the health benefits of getting outside in nature and the nationwide movement of connecting parks and health professionals. Santa Clara County Parks is mentioned on page 78 of the attached printed magazine, and there are several additional
articles and mentions in the online version. Several of the online feature articles mention our Santa Clara County ParksRX Partnership with the Public Health Department and Valley Health Pediatric Clinic doctors.

Natural Resource Management:

The Department highlighted its wildfire risk reduction work during Wildfire Preparedness Week (May 6-10). On its social media platforms and through a Bay Area television news story, the Department described teaming with Cal Fire on brush removal at Joseph D. Grant park and described ongoing work at Mt. Madonna with the California Conservation Corps. At Grant Park, staff has been cutting and burning off brush with Cal Fire to reduce wildfire fuels and remove brush encroachment near Grant Lake. At Mt. Madonna, work continues on the Valley View Shaded Fuel Break; part of the implementation of the Forest Health Plan. This project involves trimming trees and removing dense brush and debris to create a fuel break between the forest and Valley View campground where wildfire can be slowed or extinguished.

Construction Project Updates:

- Grant Ranch Historic Complex Restoration projects (Grant Park) based on recommendations of the Grant Ranch Historic Structures Report: Phase 1 improvements are focused on structural stabilization and building envelope rehabilitation of the Grant House and Tank House and re-roofing of the Guest House and Carriage House. Work includes seismic upgrades and repair/rehabilitation of foundations, windows, siding, roofing and other items. Construction Documents are currently under development with bidding anticipated in June 2019 and start of construction in fall 2019.

- Martial Cottle House Window Repair/Replacement project: Construction contract was awarded in April 2019 to rehabilitate the windows of the Cottle House located in the Martial Cottle Park Life Estate. Work is scheduled to commence mid-May and be completed by fall 2019.

- Tank Improvements at Mount Madonna and Stevens Creek County Parks: Construction documents are being prepared for rehabilitation of a 40,000-gallon water tank at Stevens Creek and a 100,000-gallon water tank at Mount Madonna parks; as well as construction of a new 100,000-gallon supplemental water tank at Mount Madonna needed to expand public facilities in the park and provide greater fire suppression capabilities. The bid opening was scheduled for May 23, 2019 and the construction is anticipated to start in summer/fall 2019.

- Dyer House Renovation Project will renovate the ground floor of the Dyer House including demolition and removal of damaged walls and floor, carpet and vinyl tile flooring, and provide re-finished wood floors, new vinyl tile flooring in the kitchen, new appliances and cabinetry, new bathroom fixtures and accessible furnishings. The Project was put out to bid in early spring and bids received April 4, however no viable bids were received. The Project is projected to be re-bid in late June.
Renovation of the Dyer House Annex (also known as Casino House) is currently underway. Project work will provide code and safety compliant upgrades and prepare the office space to function more efficiently. Demolition of the existing flooring was completed and submittals approved relating to various additional exterior and interior improvements consisting of HVAC work, roofing, gutters, fireplace work, window replacement, painting and sealing, appliances, cabinetry and code compliant and safety improvements.

**Upcoming events:**

Please check the calendar at: [www.parkhere.org](http://www.parkhere.org) for information and updates regarding many programs and activities in our parks.

**ATTACHMENTS:**

- Outside Magazine NaturerRx article May 2019 Aaron Reuben  (PDF)
- Movies in the park (PDF)
SCIENCE'S NEWEST MIRACLE DRUG IS FREE

OPEN HERE FOR COMPLIMENTARY DOSE
primary-care physician Ryan Buchholz asks. It’s a Thursday afternoon in October, a warm one for Washington, D.C., where Buchholz practices. His patient, a boy named Ariel, doesn’t answer. Maybe his mind is on the flu vaccine he just heard administered to a child in the room next door. Maybe he doesn’t understand the question—he’s only two years old, after all. Ariel clutches a blue teddy bear as his father, Fernando, answers. No exasperation. Not often.

In exam room three of the Upper Cardozo Health Center, Buchholz is performing a routine wellness exam. To Buchholz, wellness means a child is eating right, brushing their teeth, getting vaccinated—spending time outdoors. On a desktop computer, the modern doctor’s stethoscope, he pulls up a mapping tool called Park Rx, which was created by another pediatrician at the center, Robert Zarr, founder of the public-health nonprofit Park Rx America.

Buchholz is warm and earnest, with short brown hair flecked with gray. He navigates quickly and finds some good-sized city parks near the family’s home. After he coaches Ariel’s father on the benefits of outdoor play—children who spend time outdoors tend to experience better physical and mental health—Fernando’s phone pings with a text message, which shows the locations of the parks, outlines a new nature prescription, and includes a link to notify Buchholz whenever the prescription has been filled. Five seconds later, the doctor rises to test Ariel’s lungs, brandishing an actual stethoscope.

You could have missed the nature talk if you hadn’t been paying attention. It consumed less than three minutes out of twenty. But when Ariel and Fernando left the clinic, they had a map and a mandate from an authority figure to go play—outside and often.

There’s a movement brewing in America’s hospitals, clinics, and outpatient treatment centers. As depression and anxiety rates climb and the obesity epidemic rages on—by the Centers for Disease Control and Prevention’s last count, one in three U.S. adults and nearly one in five children are now obese—health care providers are losing patience with traditional tools. They aren’t abandoning pills and procedures by any means, but to help their patients avoid growing heavier, sadder, or sicker, they are looking far outside their offices. Research institutes for nature and health are opening at major medical centers, electronic medical—record systems have begun to incorporate nature prescriptions just as they do pharmacological ones, and at least one major health insurer has begun offering incentives for nature prescriptions.

Those prescriptions take many forms, from general encouragement to get outside at least twice a week to specific instructions for activity, location, duration, and frequency. In a world where we increasingly live our lives indoors, says Zarr, one of the movement’s pioneers, “We are starting to think about nature not just as a place to recreate, but also as a social determinant of health.” There’s no diagnostic code for a nature—deficit disorder—the term coined by Richard Louv in his 2008 book Last Child in the Woods—but if there were, Zarr says, it would use it a lot.

Later in the day at Upper Cardozo, the mood in exam room three is a bit more tense. Another of Buchholz’s patients, an 11-year-old named Jason, explains that he wanted to skip his checkup. Jason is on the gray exac- table as his mother sits beside him, holding his infant daughter. “I’m scared that you might get mad at me,” Jason tells Buchholz. “Because of my weight.”

Buchholz looks tired but not terribly surprised. Jason has been overweight for the past eight years. After making a plan with Buchholz to go outside more and drink fewer sugary drinks, Jason had begun to lose weight. But lately he’s been gaining it back. He’s been good about the sugar, he says, but he hasn’t been getting out as much, even though he loves to play soccer in the park near his home. Buchholz prays, gently, as the reason emerges: a bully. “He gets mad at me when I take the ball away from him.”

We Got You Covered
A GROWING NUMBER OF INSURERS ARE ENCOURAGING US TO SPEND MORE TIME OUTDOORS—KATE SIBER

Insurance providers offer all kinds of incentives to get us to make better choices. Anyone on an employee medical plan has gotten used to prorcs from HR to take advantage of gym discounts or earn a goodie bag by getting an annual checkup. But more recently, a handful of health companies have begun investing in efforts to get us to spend more time outdoors.

Kaiser Permanente, based in Northern California, has been helping to upgrade parks and improve park access on the West Coast, particularly in low-income areas. Since 2015, the company has spent more than $7 million on 25 local park and open-space projects in Northern California alone, building new playgrounds and a fitness court, launching a mobile van that supports urban gardening and farming in the city of San Francisco, and funding programs that introduce people to parks and train park staff. In 2018, the Kentucky-based insurer Humana partnered with the Timucuan Parks Foundation in Jacksonville, Florida, on a program that rewards people who spend time outside: by logging into the company’s Go365 app while visiting any of 22 participating Timucuan parks, users can earn rewards like gift cards, clothing, and fitness devices.

According to Peter Krogstvedt, a senior health-policy faculty member at George Mason University and author of several textbooks on managed care, the companies aren’t necessarily doing all this just to improve their bottom line. “Does it save money for them? It hasn’t really been shown that it does yet,” he says. “But it’s better to have healthier members. And as hard as it may be to believe, they do it because it’s the right thing to do.”
IN A WORLD WHERE WE INCREASINGLY LIVE OUR LIVES INDOORS, SAYS PEDIATRICIAN ROBERT ZARR, "WE ARE STARTING TO THINK ABOUT NATURE NOT JUST AS A PLACE TO RECREATE, BUT ALSO AS A SOCIAL DETERMINANT OF HEALTH."

Doctor's have been encouraging their patients to go outside for millennia. Hippocrates called walking "man’s best medicine." Han dynasty physicians encouraged outdoor "fiddling exercises" to ward off aging. And until the mid-1940s, tuberculosis patients were sent to mountain retreats to take in the "magic airs."

What's happening now is different. It's widespread, systematic, and, at least in aspiration, evidence-based. Though boutique wilderness treatments for trauma and some behavioral disorders have existed for years, the idea that your primary-care physician, psychiatric nurse practitioner, or cardiologist might prescribe a park before a pill is quite new. Many credit the concept to a regional Australian recreation department, Parks Victoria, which began to link the outdoors and human health through initiatives with medical providers in the early 2000s. Soon after, the first mainstream, provider-based outdoor programs in the U.S. started to tackle common diseases. In 2005, in Columbus, Ohio, cardiologist David Sabogar invited his heart-disease patients for the first of what would become hundreds of group park walks. His organization, Walk with a Doc, now has some 450 chapters in 25 countries.

In 2006, Prescription Trails -- the nation's first nature-prescription program -- was founded in Albuquerque, New Mexico, with the aim of encouraging chronic disease and other patients to hike and walk outside. Since then "the movement has exploded," says Betty Sun, the health program manager at the Institute at the Golden Gate National Parks Conservancy, a San Francisco nonprofit that has expanded its mission to include public health, in part by coordinating knowledge sharing across nature-prescribing programs. According to Sun's most recent survey, in July 2018, the U.S. now has 71 provider-based nature-prescription programs in 32 states, with the potential to reach hundreds of thousands of patients. The programs tend to fall into two camps: Some, like Park Rx America and Tennessee's Park Prescriptions, are widely available and center on doctor counseling supported by digital tools to help patients find nature and remind them to go out in it. Others, like California's Santa Clara County ParkRx, are available to high-risk patients at select clinics and follow up on doctors' orders with phone reminders, transportation support, and group outings.

For health care providers, there are two reasons to prescribe nature. The first has to do with what it may do for us. Exposure to nonthreatening natural stimuli, scientists have discovered, lowers blood pressure, reduces stress hormones, promotes physical healing, bolsters immune-system function, raises self-esteem, improves mood, curtails the need for painkillers, and reduces inflammation. One leading theory is that these stimuli -- the scent of plants, the sight of trees swaying in the breeze, the sounds of birds, streams, and rustling leaves -- combine to activate the unconsciously controlled "rest and digest" functions of our bodies, which are regulated by our parasympathetic nervous system. These functions are suppressed when a threatening stimulus, whether a venomous snake or an aggressive work e-mail, triggers our sympathetic "fight, flight, or freeze" system that response stays active long enough, it is a "natural" digestive and psychological health sufferers, in an increasingly urbanized world. In other words, nature's brain to shift us from a depresing to a restorative state. "The environment of our original adaptation is all outdoor," says Chao-yu Wu, a pediatrician in Bethesda, Washington. "It just makes sense."

The second -- and more common -- reason that clinicians prescribe nature is that when the parasympathetic system is activated, the outdoors becomes a great place to do beneficial things that we might
EXPOSURE TO NATURAL STIMULI LOWERS BLOOD PRESSURE, REDUCES STRESS HORMONE LEVELS, PROMOTES PHYSICAL HEALING, BOLSTERS IMMUNE SYSTEM FUNCTION, RAISES SELF-ESTEEM, IMPROVES MOOD, AND REDUCES INFLAMMATION.

"With that," he says, "half my prescription is done already. It gives me a baseline place and activity that they feel good about. Then it's my job to push it up a notch in terms of frequency and dose."

Zarr has the bookish air of a Manhattan intellectual (glasses, receding hairline) combined with the physique of a triathlete. Despite a busy clinical and travel schedule, he walks, cycles, or hikes outdoors three or four times a week. "I try to get out for my own mental health," he says.

When I visit, articles about hypertension share space on his desk with how-to guides on Shinrin-yoku, the Japanese art of forest bathing. But nature medicine is a relatively new preoccupation for Zarr. Around 2010, "something shifted," he says. That's when he heard Richard Louv give the keynote speech at the American Academy of Pediatrics' national convention, connecting the rise in childhood obesity and ADHD to kids spending more time inside. "Whenever I go to a talk or read a book," Zarr says, "I ask myself, 'Is that what I see in my own clinic? And I realized that there was a lot of truth to what he was saying.' So many of Zarr's pediatric patients and their family members were suffering from anxiety, obesity, and ADHD. "They were on their devices constantly," he recalls. "Their routines were horrible. I thought maybe a nature prescription would solve a lot of these seemingly unrelated problems."

The timing was right. Inspired by news coming out of Australia, leaders from the Golden Gate National Parks Conservancy, the National Park Service, and the U.S. Fish and Wildlife Service had just begun training cli-
behind New Mexico's Prescription Trails. "If we had money, we would have done them a long time ago."

In terms of clinical evidence, the movement is still in its infancy, says Rita Kash, director of the Center for Health and Nature at UCSF network. When I visited last fall, she'd just received a referral for a cancer patient who had completed chemotherapy.

On the first Saturday of November, a crowd of kids and parents gathered in the lobby of the hospital's Oakland clinic. One by one, families headed into private rooms for brief wellness checkups and counseling sessions about the health benefits of nature. Waiting parents leaped through an outdoor brochure published by the East Bay Regional Park District, which supports SHINE, while kids lined up at a child-high water fountain to fill Nalgene bottles emblazoned with the EBRPD logo. Sunlight streamed in from a glass-roofed atrium, illuminating two 16-foot photographs of redwoods.

When the checkups finished, Razani stepped up onto a chair near the front door. Her dark curly hair was down, and she looked excited. "Clap your hands if you can hear me!" she shouted as children ran to circle her. The outing had begun.

"When you are here, you feel so relaxed," Igbinakenzua told me later, after we'd disembarked from a yellow school bus into the redwood grove. "The light, the shade. It's so beautiful." Igbinakenzua was referred to SHINE for stress. An immigrant from Nigeria, she works as a nurse's assistant at a local hospital. She's up by 5 A.M. every morning, and between working full-time and raising two children single-handedly—"Oh, my God, there is so much stress," she said, laughing—Patients are welcome to attend as many outings as they like, and this was her family's third with the clinic. We had just begun a picnic of turkey or tempeh sandwiches (lunch is part of every SHINE trip), and soon her children, Alex, five, and Lisa...
six.

Packet Pg. 17
Attachment: Outside Magazine NatureRx article May 2019 Aaron Reuben (96556: Director's Report)

seven, would head off with a ranger on an ecological scavenger hunt.

By wrangling transportation, food, guides, and other families, the program seeks to eliminate any potential barriers to getting outdoors. But does it make patients healthier? Is it more effective than just telling them to go outside? In 2015, Razani undertook a randomized trial of 78 parents to find out. All were counseled on potential health benefits ("in nature, you experience less stress and anxiety," they were told) and received family outdoor-activity prescriptions for three park visits per week for three months. About 65 percent were also invited on three nature outings that included transportation, food, and programming; the others were simply given a map of local parks.

Razani found that both groups saw health benefits—and, to her surprise, they were similar. In fact, as she reported last year in the journal PLOS One, the two groups had largely indistinguishable results, experiencing small but statistically significant improvements in their physical activity and mental health. Many followed a dose-response, with higher numbers of nature outings correlating with greater improvements. "The effects were modest," Razani says. "But so was the intervention."

Her study also found that the poorest and most stressed families failed to make it to the group nature outings, suggesting that further support may be necessary to reach those with the greatest need.

"Most people here, they don't have rides to get to the park," Ighinakenzua said. "Or they don't have the money." Many of the other families agreed that they would struggle to get outside if there were no guided trips. "We would never know this place existed," one father told me.

Ighinakenzua says that SHINE has helped her make new friends, grow closer to her children, and try things like boating that she never thought she'd do. But for her, one of the most important impacts has been psychological. "I have so many things I have to think about," she said as we began the walking portion of the trip. "But when I am here, I am very OK. When I leave, I just pray to be the same way I am now."

WINTER COMES quickly to western Wyoming. In September, the mountains get their first dusting of snow while the aspens begin to color in the warmer valleys. In Jack-

son, the cooler weather of October marks the start of an annual conference on conservation and recreation, the U.C. Festival ("Shaping how we invest for tomorrow."). Last year’s theme was Public Lands, Public Health, and as the elk ventured down from their high-altitude summer range, several hundred scientists, doctors, conservationists, land managers, nurses, and outdoor-recreation leaders convened to discuss the health benefits of nature.

Across several brisk days consistently described by the outdoorsy group as "bluebird," the attenders sat through presentations by various and Razani, went on walks led by cardiologist David Sabatir, and listened to testimonials from guides and park rangers. They debated how to achieve greater scale within the movement, find consistent funding, and generate hard evidence of health benefits. Over the course of the talks, mild tension formed between those who were coming to nature via medicine and those who came to medicine via nature. Conservationists worried that calls for more research would delay action; doctors grumbled about the need for precision. At one point, John Whyte, the energetic chief medical officer for WebMD, admonished the participants to improve their social-media habits. "Don't use the term forest bathing," he pleaded. "That's going to turn people off."

As became clear during the debates, the waters. Kaiser Permanente, the nation's largest not-for-profit integrated health care system, began funding the Golden Gate National Parks Conservancy's work around 2012. Since then, says Betty Sun, its support has been instrumental to the movement.

And in April 2018, the North Carolina con- cern of Blue Cross Blue Shield, the country's oldest health-insurance association began offering modest incentives to clin- for participating in the national program Track Rx. For likely the first time anywhere, providers willing to write park pre- scripts could potentially receive high reimbursement rates. Since then, requests from clinics to participate have swelled, with nearly 125 clinics—potentially 500 provi- ders—enrolled. "I'm honestly having trouble keeping up with demand," Jason Kuzray, the director of Kids in Parks, which runs Track Rx, told me shortly after the insurance initiative's launch last year.

One obstacle holding other insurers back is tracking. Unless you physically escort your patient to a park, how do you know a prescription is filled, or at what dose or frequency? Most programs don't yet track compliance as closely as researchers would like. Clinics that use Park Rx America's monitor adhere only if their patient clicks the link provided in the prescription ideally only after they've visited a park. Track Rx patients must register their bikes through an online portal.

The SHINE program has no system for tracking park visits outside of its group trips. Many at SHIF voiced confidence that the designers and managers behind these programs would soon innovate their way out of these problems. Tennessee St. Parks, for example, plans to refigure its prescription app to passively record prescription fulfillment via location tracking. Greg Wiley, the app's developer, hopes it will also monitor how long your out and how vigorously you move. "This technology already exists," he says. "It's just a matter of adapting it."

In a show of faith from the outdoor industry, shortly after the festival REI pledged $1 million to help launch a Nature and Health research initiative at the University of Washington. (To date, REI has also granted Nooshin Razani $200,000 for her work.) "We are trying to catalyze the movement," says Marc Berejka, REI's director of public policy and community affairs.

some of the most promising innovations in health care seem to be things we've recently discarded. Maybe we need food that wasn't developed in a lab. Maybe we need to talk face to face. Maybe we need time outside.

Movement still faces a number of hurdles. Chief among these is deciding who should pay to keep existing programs open and where to find money to start new ones. So far, efforts have been developed and funded largely by partnerships between environmental nonprofits, local parks agencies, and public-health departments or individual medical institutions. Money for software, brochures, prescription pads, park surveys, and group outings tends to come from grants or charitable giving. Programs ebb and flow with the whims of their funders and the enthusiasm of their champions.

That may change. Intrigued by nature as a potential low-cost intervention, health insurers have begun dipping their toes into the water.
The initiative ultimately aims to inform health care practice, says Nature for Health director Josh Lawler, an ecologist at the University of Washington. “We’ll know it worked if people end up happier and healthier.”

GREAT ADVANCES in public health don’t always come from the shelves of pharmacies. Historically, a large number have arrived through collective efforts for change—to channel waste away from cities, screen food for contamination, or remove deadly toxins from the water supply, to name just a few. It’s a paradox of modern life that some of the most promising innovations in health care seem to be the outcome of collective action, involving not just health care providers but also journalists, insurers, park agencies, and conservationists, to reconnect us with things we’ve recently discarded. Maybe we need food that wasn’t developed in a lab. Maybe we need to talk face to face. Maybe we need time outside.

Treating nature as medicine can’t over-come the forces conspiring to make us chronically unwell. It won’t clean our air or make our cities more walkable. But in the gentle insistence that we need to spend some portion of our days in natural spaces to feel normal, it could motivate us to welcome nature back into our lives and give more attention to those who lack the means of doing so. In the meantime, as the movement grows, patients are finding themselves venturing outside and discovering that it suits them.

This was Rick Bulcroft’s experience. For much of his adult life, Bulcroft sat. A 65-year-old sociologist at Western Washington University, Bulcroft sat for work and mostly sat for leisure, though he was an avid gardener. Then, during his annual checkup two years ago, Bulcroft’s primary-care physician, Greg Anderson, a former Navy doctor, warned him that his cholesterol, blood sugar, and blood pressure were too high, putting him at risk for diabetes, heart disease, and premature death.

Reluctantly, Bulcroft had already started blood-pressure medication. Now Anderson added a prediabetes intervention program that encouraged calorie counting and regular exercise—outdoors if possible. Anderson believed that the active ingredients in nature—the sights, the sounds, the smells—would do as much for Bulcroft as the calorie counting. Bulcroft had tried to get in shape in the past, largely by logging hours at the gym. But this time—wandering quiet trails in the woods, smelling fresh cedar in the morning—something clicked. “With this park it didn’t feel like exercising anymore,” Bulcroft says. “I was just being outside.”

Six months later, Bulcroft had lost 6 pounds. His blood pressure, cholesterol, and blood sugar were normal. He was so healthy in fact, that Anderson told him he could probably go off the blood-pressure medication. “I feel great now,” Bulcroft says. “The only problem is that I’ve had to buy new clothes.”

Last year, Anderson wrote 165 nature prescriptions. “There’s no downside,” he says. “The worst thing that can happen is they don’t go. If they do go, then 100 percent of the time they feel better and they’re glad they went.”

“We don’t see a lot of ads for parks on TV,” Anderson tells his patients. “But if you could capture the power of nature in a pill, it would be a billion-dollar drug.”

SCIENCE WRITER AARON REUBEN (@AARONREUBEN) IS A PH.D. CANDIDATE IN CLINICAL PSYCHOLOGY AT DUKE UNIVERSITY.
In the Park after Dark

MOVIE NIGHTS

Movies are FREE!

June 1
Mt. Madonna

June 7
Alviso

June 8
Hellyer

June 15
Santa Teresa

June 21
Martial Cottle

June 23
Vasona

July 5
Ed Levin

July 7
Vasona

July 12
Santa Teresa

July 19
Hellyer

July 20
Mt. Madonna

August 2
Alviso

August 10
Santa Teresa

August 17
Martial Cottle

August 24
Mt. Madonna

August 30
Hellyer

September 7
Hellyer

ALVISO - 1195 HOPE ST, SAN JOSE
ED LEVIN - 3100 CALAVERAS RD, MILPITAS
HELLYER - 998 HELLYER AVE, SAN JOSE
MARTIAL COTTLE - 5283 SNELL AVE, SAN JOSE

MT MADONNA - 7850 POLE LINE RD WATSONVILLE
SANTA TERESA - 260 BERNAL RD., SAN JOSE
VASONA - 298 GARDEN HILL DR, LOS GATOS

BRING A BLANKET OR CHAIR | FOOD VENDOR ONSITE | $6 PARKING

MOVIE TIMES VARIES BASED ON SUNSET (8:30PM-9:15PM)

FOR MORE INFORMATION CALL 408-535-4065, RESERVATION NOT REQUIRED
DATE: June 5, 2019
TO: Parks and Recreation Commission
FROM: Don Rocha, Director, Parks and Recreation Department
SUBJECT: Marketing Program

RECOMMENDED ACTION
Receive report from Parks and Recreation Department relating to the Marketing Program.
(Tamara Clark and Associate Consultants)

ATTACHMENTS:
• Marketing_6_5_19(PDF)
Presented by

Tamara Clark

Public Information Officer, Santa Clara County Parks
### Strategic Goals

#### MEET THE NEEDS OF A DIVERSE CUSTOMER BASE

Although the park system enjoys positive user response in general, a deeper understanding of the County's diverse population will lead to greater impact in serving user groups.

<table>
<thead>
<tr>
<th>PARK ACCESS</th>
<th>PARK EXPERIENCES</th>
<th>PARKS HEAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1.png" alt="PARK ACCESS Icon" /></td>
<td><img src="image2.png" alt="PARK EXPERIENCES Icon" /></td>
<td><img src="image3.png" alt="PARKS HEAL Icon" /></td>
</tr>
</tbody>
</table>
Understanding Visitors

Users Highly Value their County Parks

65% of visitors say Santa Clara County Park visitors visit weekly or more often.

"Beautiful, Convenient, Affordable, Safe"
Findings Continued

What County Park Users Want Most...

- **Water fountains**: 32%
- **Restrooms**: 21%
- **Swimming**: 21%
- **Internet access**: 21%
- **More trails**: 16%
- **Food services**: 14%
Understanding Participants

#PixInParks
2018 Survey Results

#PixInParks participants

<table>
<thead>
<tr>
<th>GENDER</th>
<th>2018 Survey</th>
<th>Likely to participate again</th>
</tr>
</thead>
<tbody>
<tr>
<td>Men</td>
<td>38%</td>
<td>84%</td>
</tr>
<tr>
<td>Women</td>
<td>62%</td>
<td></td>
</tr>
</tbody>
</table>

AGE

| 15-24  | 3%           |
| 25-44  | 31%          |
| 45-64  | 49%          |
| 65+    | 18%          |
Serving a Diverse Audience

¡parque aquí!

Su guía de bolsillo para los fabulosos parques del Condado de Santa Clara

El departamento de Parques y Recreatión del condado de Santa Clara está autorizado por la Junta de Gobierno de Santa Clara County (JGSC) a disfrutar de los parques y áreas verdes del condado para garantizar que las personas de todas las raza y estaciones de vida, tanto los residentes del condado como los visitantes, disfruten de un entorno seguro y saludable.

Bienvenido

¡Bienvenido al parque!

proteja

El área natural del sistema de parques varía desde las humedades de la Bahía de San Francisco a los bosques de robles y olivos, haciendo de los parques del condado de Santa Clara un lugar para todas las personas.

¡Parque aquí!

soporte financiero a los parques

El departamento de Parques y Recreatión del condado de Santa Clara ha provisto en los últimos 10 años más de 100,000 horas de voluntariado en la recolección de basura y mantenimiento de los parques. El programa de voluntariado ha sido un importante motor de la comunidad y ha proporcionado un espacio seguro y saludable para los residentes del condado.

disfrute

Las oportunidades e instalaciones del sistema recreacional de los parques del condado que incluyen:

- Áreas de senderismo para caminar y correr
- Lugares para actividades en agua como lanchas, paseo en bote, snorkel, pesca y surf
- Áreas de deportes de equipo como futbol, baloncesto y voleibol
- Áreas de actividades en el aire como parapente y paracaidismo
- Áreas de actividades de recreación como camping, picnic, acampada, natación, tiro con arco, tiro con arco, etc.
- Áreas de voluntariado y actividades comunitarias
- Áreas de interpretación de la naturaleza
- Áreas de áreas recreacionales para todos los públicos
Ethnic Social Media Results

Facebook & Instagram
Paid: $200
Reach: 20,665
Clicks: 613
Gender: 53% F | 47% M
Demos: 25-34, 25-44
Ethnic Social Media Results

Facebook & Instagram
Paid: $200
Reach: 35,000
Clicks: 74
Gender: 49% F | 51% M
Demos: 18-24, 25-34
Encouraging Ethnic Visitation
Branding Parks

Discover one of California’s finest regional park systems

Your Nature Nearby...
28 parks in all, offering over 52,000 acres of nature just minutes from home!

SANTA CLARA COUNTY PARKS
For more information visit parkhere.org
Informing Park Customers

E-Newsletter subscribers: 33,034  May 2019 | Up 4%
Strategic Goals

ELEVATE THE ROLE OF PARKS IN IMPROVING HEALTH

Enhance the Department's contributions to human health through provision of regional recreational facilities, services and programs that encourage physical activity and mental wellbeing.

PARK RESOURCES

PARK EXPERIENCES

PARKS HEAL
Improving Human Health

Facebook & Instagram
Paid: $200
Reach: 35,555
Actions: 2,769
Clicks: 369
Shares: 339
Promoting Nature’s Benefits

IT'S PROVEN...
A WALK IN NATURE REDUCES STRESS, DEPRESSION AND ANXIETY.

LET NATURE HEAL, GO FOR A WALK.
FIND A TRAIL NEAR YOU @ PARKHERE.ORG

SANTA CLARA COUNTY PARKS

heal thyself
Take advantage of your local parks and the natural environment they provide to improve your physical and mental health.

Here are the facts:
1. Regular exposure to bright natural light can increase vitamin D levels and decrease blood pressure.
2. For children, outdoor play is a natural setting improves strength, balance and coordination.
3. For the elderly, time outdoors in a natural setting can improve cognitive function.
4. Spending time outdoors is associated with improved mental health.
5. Exposure to nature can improve depression, anxiety and ADHD.
6. Exercising outdoors can reduce stress, anger and anxiety.
7. Time spent in places with natural landscaping can encourage social interactions.
8. Time in nature may contribute to children’s emotional, social and educational development.

So give yourself the gift of good health with a walk in a County Park.
Here are a few of Santa Clara County Park’s trails, and perhaps you’ll find the ones you've been missing:

- Alviso marsh Trail
- Coyote Creek Parkway
- Coyote Valley County Park
- Ed Lee_ADC_Harvey Bear Trail
- Franklin
- Henningsen
- Martial Cottle
- Morgan Hill Reservoir

SANTA CLARA COUNTY PARKS
For information on these parks and trails, recommended website: parkhere.org
Connecting Parks with Better Health

Parks Camping Reservation Page Banner

Nature Heals

Santa Clara County Parks
A Strategic Goal

<table>
<thead>
<tr>
<th>PROVIDE SAFE, WELL-MAINTAINED PARKS &amp; TRAILS</th>
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<tbody>
<tr>
<td>Uphold the exemplary standard of service in</td>
</tr>
<tr>
<td>protection and safety of the public,</td>
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<tr>
<td>maintenance of facilities, provision of</td>
</tr>
<tr>
<td>services, park trail development and</td>
</tr>
<tr>
<td>delivery of recreational features and</td>
</tr>
<tr>
<td>programs.</td>
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</tbody>
</table>

- PARK SERVICES
- PARK EXPERIENCES
- PARKS HEAL
Keeping Park Users Informed
Meet Smokey the Bear

Sunday, April 28
2pm – 4pm
Ribbon cutting 2pm

Smokey the Bear, wildfire prevention educator since 1944, is coming for an unveiling ceremony celebrating installation of the first ever Smokey the Bear Fire Danger Sign at Coyote Lake.

Join Smokey the Bear, Santa Clara County Parks, Boy Scout Troop 577, and the Santa Clara County Fire Safe Council. Please meet at the Coyote Lake Visitor Center before 2pm.

Following the ceremony, Smokey the Bear will be available for pictures.

The SCCFSC will provide information to the community on fire safety and wildfire prevention resources.
Enhancing Visitors Experiences

Celebrate Earth Day
Hike the Lisa Killough Trail~Calero County Park

Docents and members of the County Parks Trails Crew will be leading an Earth Day hike on Sunday, April 22 that begins at 9am at new Rancho San Vicente staging area in Calero County Park, 21151 McKean Road, San Jose.

Bring a bag lunch, drinks and sunscreen or a hat!
The hike will be along the Lisa Killough Trail to Lisa's Lookout and back. Enjoy seeing wildflowers and shady oak woodland along this 5.4 mile roundtrip hike.
Sharing Heritage & History

What’s it Wednesday...
Challenge and Change
World War II on the Farming Homefront
March 6, 2019 • 5:00 pm to 6:00 pm

Farmers like the Cottles faced wartime restrictions such as food and gas rationing that affected everyone, and others that were specific to farming. The war years were also a time of great life changes for park donor, Walter Cottle Lester. Learn about and discuss World War II on a farm from both the broad and personal perspective, via items from the Martial Cottle Park collections.

Plus Discover more historical items found at the Martial Cottle Park Visitor Center.
Promoting Park Adventures

playhere!
Guided outdoor adventures happening in your County Parks!

SANTA CLARA COUNTY PARKS

fallwinter 2018

playhere!
SANTA CLARA COUNTY PARKS

Spring Summer 2019

#PixInParks
parkhere.org
Join us online!
Getting People to Parks

**SEVEN Magnificent Adventures 2019**

Here are the four most important steps of your hikes —

**Step 1:** (Recommended) Download the map using Avenza Maps app for any other geographic map app before you leave for the park.

**Step 2:** Take a selfie or group photo at the destination point.

**Step 3:** Tag your photo with the hashtag #PlainParks, as well as the hashtag for the particular location where the photo was taken (see photos below for where to take your photo and what hashtags to use).

**Step 4:** Come into the Santa Clara County Parks and Recreation Administration Office at 2660 Eastlake Avenue, San Jose, from 8:00 to 11:00 a.m. to receive your T-shirt or Bandana while supplies last during normal business hours (Mon.-Fri., 8-5). Be sure to bring your phone or camera with all seven photos, especially if you don’t use Instagram.

Deadline to complete the PlainParks Challenge and claim your T-shirt or Bandana while supplies last is December 31, 2019. Follow #PlainParks on Instagram to view awesome gallery!

---

**Hellyer County Park**

**3rd Annual Amazing RACE**

**SAT. JUNE 15 • 10am-1pm**

**family friendly fun for all**

- Join us for a free* fun-filled morning
- Anyone can participate in these exciting outdoor games!
- Create a team of three or more and register online
- Teams will race to complete challenges & games
- Compete for great prizes
- Everyone gets a little something for joining in on the fun!

Hellyer County Park—985 Hellyer Ave. *Parking 56 at the gate. Registration required, as space is limited.

*Sign up to Volunteer and help run this fun event! Go to https://ssc.sanmateo.com, search for AMAZING RACE Or https://ssc.sanmateo.com/custom/502/8/volunteer_home
Educating & Exploring

Join us on a Salt Marsh Safari
Information and reservations at parkhere.org

Alvis’s Boat Tours promotional video scripts
(approx. 45 each)

Salt Marsh Safari
Join Santa Clara County Parks staff this Spring on a free, guided interpretive boat ride through Alviso Slough! Discover the region’s natural history and shifting shorelines. Enjoy panoramic views of the surrounding landscape while getting up close and personal with the wildlife of the salt marshes and salt ponds of South San Francisco Bay.

Your ship is a new, pontoon-style catamaran with roomy bench seating. Participants must be at least 8 years old. Tours by online reservation only.

For available dates and times, and to reserve your tour, visit http://santaclaracounty.parks.eventbrite.com/
Questions email debra.king@prk.sccgov.org or call 408-333-2255

Exploring Our Changing Bay
Teachers and students of grades 6 and up. Welcome aboard Santa Clara County’s new “Boating Classroom”. Your ship is a new, pontoon-style catamaran with roomy bench seating. While travelling through the tidal marsh environments of Alviso Slough, students will explore the carbon cycle and act as climate scientists under the guidance of skilled docents and Rangers.

The program is FREE of cost, and aligned with Next Generation Science Standards. Spring dates are available now.

To sign up online, visit the EDUCATION PROGRAMS page at https://www.sccgov.org/sites/parks/Education/Pages/education-programs.aspx
Questions email luke.boiley@prk.sccgov.org or call (408) 918-7779.
Increasing Awareness

Welcome to Field Sports Park—
the County’s only publicly owned firing range

This County park provides recreational opportunities for rifle and pistol, as well as trap and skeet shooting. League activity and special events take place year-round. Located in south San Jose, Field Sports Park is staffed and supervised by qualified range masters at all times. The park facilities are available for reservation by calling (408) 355-2201.

Rifle & Pistol Facilities
- 22 covered pistol or rifle positions at 7, 15 & 25 yards
- 26 partly covered rifle positions at 50 & 100 yards
- 10 non-covered positions
- 200 Yard Range

Rifle & Pistol Range Fees
- $13.00 per shooter with 2 NO time limit (all ranges)
- $6.00 for Junior (less than 13 yrs. of age)
- $10.00 for senior/disabled with NO time limit (all ranges)
- 200 Yard Range—$20.00 per shooter with a two (2) hour time limit—includes access to the Rifle & Pistol Range

* Public Clay Shoots for the 300 yard range only: Thursday, Christmas only, from 9am to 7pm and the fourth Sunday of every month from 9am to 5pm (no other permits).

* The 200 Yard range and a multiple range are also available for rental on a special arrangement. For information call 408.355.2201

Trap & Skeet Facilities
- 3 Trap Fields
- 5 Skeet Fields

Trap & Skeet Fees
- $9.00/per round (25 targets)
- $7.00/per round (25 targets) League shooter
- $18.00/per round (50 targets) Doubles Trip

Games available:
- Modified Shoot League
- Thursday Night Skeet Leagues
- Wednesday Night Trap Leagues
- Monthly Skeet shoot
- Junior Skeet shoot
Of Park Facilities

family adventures minutes away—
Camp Nearby

“...great for people, and most of the time, live their entire lives without ever even changing the idea.”

— Allen S, Rochester

coyote lake-harvey bear
They are beautiful Coyote Lake where you can boat, fish, and picnic at our scenic lake and at our backcountry Lakeview Campground. Featuring a wide range of surrounding recreational sites, including hiking, biking, and relaxation trails, you'll find plenty of opportunities for outdoor adventure. Lakeview Campground provides easy access to a variety of amenities, including restrooms, showers, and fire pits. This 73-campsite facility offers a peaceful setting away from the hustle and bustle of everyday life.

joseph d. grant
For hikers, joggers, equestrians, and star gazers, Joseph D. Grant is the ideal spot to set up camp. Located in the rolling hills of Santa Clara Valley, this 9.5-acre park has plenty of open space offering 27 family camping sites, with restrooms, and a beautiful view of the surrounding landscape.

mt. madonna
Experience the splendor and majesty of the redwoods. This park offers a 35-mile trail system for hiking and equestrian riding through groves of the world's tallest species of trees. Mt. Madonna has 4 separate campgrounds with 137 drive-in campsites, with restrooms and shower facilities, and 2 partial hook-up RV sites. Tents are available in 3 sites offering bunk beds with mattresses.

Sanborn
Woke up in the grandeur of the Santa Cruz Mountains when you spend a night in the spectacular scenery of Sanborn County Park. This park has 33 hike-in camp sites 1 group site and 13 RV campsites with partial hook-up and a dump station. An American Youth Hostel is located in the park. Fishing is available nearby and the drive will take you to Scenic View Village, Hakone Gardens, Villa Montalvo, and numerous wineries. 16055 Sanborn Road, Saratoga, 95070.

uvass canyon
Let the sound of the waterfalls fill you to sleep after you set up camp at UVass Canyon County Park. By day, visit any one of the 3 miles of hiking trails including the Waterfall Loop and view some of the park's many waterfalls. UVass Canyon has 25 individual campsites available as well as a group camping area available for up to 40 people. 9114 Coyote Road, Morgan Hill, 95037.

For all reservations call 408.355.3201 or visit GoOutsideAndPlay.org.
Expanding Park Audience
Growing Social Media Fans

May 2018 to May 2019

17,921 | 38% Facebook
2,095 | 13% Twitter
2,754 | 54% Instagram
DATE:       June 5, 2019
TO:          Parks and Recreation Commission
FROM:        Don Rocha, Director, Parks and Recreation Department
SUBJECT:     Martial Cottle Park Life Estate Plan

RECOMMENDED ACTION
Receive report from Parks Department relating to the Martial Cottle Park Life Estate Plan.
(Kimberly Brosseau)

FISCAL IMPLICATIONS
Implementation of the Martial Cottle Park Life Estate Plan has been planned for and is
included in the County of Santa Clara Parks and Recreation Department’s (Department)
Integrated Capital and Operating Plan and will be funded through various Department
funding sources.

CONTRACT HISTORY
Under a Professional Services Agreement (PSA), executed by the Board of Supervisors on
November 18, 2014, the professional planning and design firm RRM Design Group has been
contracted to provide planning-related services for this project.

REASONS FOR RECOMMENDATION
The Martial Cottle Park Life Estate Plan (Plan) will guide the development of the Life Estate
area at Martial Cottle Park in accordance with the Mission and Vision of the Department and
the Donor’s vision of the Park. The Plan will provide recommendations for the future
development of the Life Estate including reuse of the main residence and various
outbuildings. An Interpretive Plan will also be prepared to provide guidelines for
interpretation of the historic Life Estate. The Plan’s recommendations will consider
additional visitor-serving amenities and will prioritize infrastructure improvements to support
those uses.

CHILD IMPACT
The recommended action will have a positive impact on children and families as the Life
Estate Plan will provide interpretive and other recreational opportunities for the County’s
diverse population and elevate the role of parks in improving health and providing equitable access to benefit community members of all ages and abilities.

**SENIOR IMPACT**

The recommended action will have a positive impact on seniors as the Life Estate Plan will provide interpretive and other recreational opportunities to better respond to the County’s aging population and elevate the role of parks in improving health and providing equitable access to benefit community members of all ages and abilities.

**SUSTAINABILITY IMPLICATIONS**

The recommended action will have a positive impact on sustainability as the Life Estate Plan will continue the Department’s commitment to preservation of natural and agricultural resources as well as preserving and protecting regional parklands in a sustainable (both ecological and economical) and efficient manner so this and future generations can enjoy and experience their open space and parks.

**BACKGROUND**

Martial Cottle Park (Park) is an approximately 288 acre property located in a residential and commercial neighborhood of South San Jose, bounded by Branham Lane, Snell Avenue and Chynoweth Avenue. The Park is the result of a generous gift from Mr. Walter Cottle Lester of 151 acres to the County, and the sale of 137 acres to the State. The Park is jointly owned by the California Department of Parks and Recreation and County of Santa Clara Parks and Recreation Department. The donor’s vision for the Park is that it be jointly developed, operated and maintained as one park to promote and sustain farming traditions thereby displaying the agricultural heritage of Santa Clara Valley from the mid 1800’s to the present. Considered to be one of the few remnants of the "Valley of the Heart's Delight" in Santa Clara Valley, the Park has been continuously farmed by the Cottle and Lester families, and now the County Parks Department and their lessee, for over 150 years, from 1864 to the present.

When the property was donated, Mr. Walter Cottle Lester reserved approximately 31 acres as a Life Estate for himself. When the Department completed the Martial Cottle Park State General Plan / County Park Master Plan in 2011 the Life Estate area was not included. Mr. Lester resided on the property until he passed away in 2014. At that time the Life Estate reverted to the County and the Department began planning for its future use. The Life Estate includes a residence, a number of outbuildings, and approximately 25 acres of actively-farmed land.

The property's deed restrictions and Donor's Vision stipulate that the property be developed, operated and maintained as a joint County-State facility and that it will be "exclusively used as a public historical park that informs and educates the public about the agricultural heritage of the Santa Clara Valley, as exemplified by the Martial Cottle family, dating from the 1850s to the 20th century. The Donor’s Vision identifies future interpretive uses and education programming for the Life Estate area.

**Planning Process**
The County is in contract through a Project Agreement with RRM Design Group for preparation of the Plan. The Plan will consist of a Site Plan, Historic Structures Report for the main house and a Historic Resource Evaluation for nine of the outbuildings. The Department will also prepare an Interpretive Plan. During the planning process, the Department and consultant team will review background information and existing conditions, identify opportunities and constraints, define goals and objectives and make draft recommendations for the Plan.

Input from stakeholders, the Project Team, County Park staff, and the County’s Park and the Parks and Recreation Commission will be integrated into the Plan. Since the property is jointly owned by the County and State, the State will also be involved in the planning process for the Life Estate.

**Environmental Review**

Development of the Life Estate Plan is considered a project under the California Environmental Quality Act (CEQA). The Department will complete an Initial Study Checklist (IS) and a Negative Declaration (ND) or Mitigated Negative Declaration (MND). The IS/ND or IS/MND will be routed for public comment and review. Once the public review period concludes, the Draft Amendment will be forwarded to the Housing, Land Use, Environment, and Transportation Committee (HLUET) and, upon receipt of a favorable recommendation from HLUET, the County Board of Supervisors will consider the Plan and the CEQA document jointly for approval and adoption.

**CONSEQUENCES OF NEGATIVE ACTION**

None

**STEPS FOLLOWING APPROVAL**

None

**ATTACHMENTS:**

- MartialCottlePRC_PPT Presentation _6_5_19 (PDF)
MARTIAL COTTLE PARK

Scope of Work

• Site Plan
• Interpretive Plan
• Historic Structures Report for Main Residence
MARTIAL COTTLE PARK

Life Estate Area

- 30.9 Acres
- Main Residence
- Outbuildings
MARTIAL COTTLE PARK
MARTIAL COTTLE PARK

Cottle House

Livestock Barn
MARTIAL COTTLE PARK

Green Barn

Japanese House/ Woodshop
MARTIAL COTTLE PARK

Grain Operations Building

Battery House

Farm Equipment
Project History

- Project Agreement with RRM Design Group
- Kick-off Meeting
- Review of Background Information
- Draft Historic Structures Report (HSR) and Historic Resource Evaluation (HRE)
Next Steps

- Assessment of Existing Conditions
- Stakeholder Outreach
- Development of Draft Alternatives
- Public Input
- Present Draft Alternatives to PRC
- Environmental Review
Questions?
DATE:       June 5, 2019
TO:          Parks and Recreation Commission
FROM:        Don Rocha, Director, Parks and Recreation Department
SUBJECT:     Schedule of PRC Regular Meetings

RECOMMENDED ACTION
Receive report from Parks and Recreation Department relating to new Board of Supervisor's policy 3.69 regarding schedule of regular commission meetings.

REASONS FOR RECOMMENDATION
Board of Supervisors (“Board” or “BOS”) reviewed policies relating to regular meeting schedules of board/commissions established pursuant to Charter Section 506. County Ordinance Code Section A6-3 requires that boards and commissions hold regular meetings no more frequently than once every two months unless specifically exempted by the Board of Supervisors. This policy supersedes meeting frequencies specified in board/commission bylaws. On December 18, 2018 BOS adopted Board Policy 3.69 establishing a process to seek an exemption from the frequency of meetings. Board Policy 3.69 establishes guidelines that are intended to balance the needs of active boards/commissions to meet more frequently than every other month with the tangible costs of holding meetings, both to the taxpayers in the form of increased County staff costs and meeting room needs, and to you, the members of boards/commissions, in the form of your valuable time and energy. The meeting frequency provisions apply to boards/commissions, not to subcommittees of boards/commissions.

BACKGROUND
The Clerk of the Board has received inquiries from board and commission members about adding regular meetings to board or commission meeting schedules. In addition, some boards/commissions have had a practice of adopting a schedule of “workshop” meetings in months when there was no regular meeting scheduled.

Every meeting of a board/commission is noticed as either a regular meeting or special meeting under the Ralph M. Brown Act. A regular meeting is a meeting in a schedule of regular meetings approved by the board/commission. In addition to the schedule of regular meetings, a board/commission may notice and hold a special meeting at other times as necessary, in compliance with the Brown Act.
Regular meeting must have a quorum (i.e., a majority) of the board/commission members present in order for the meeting to proceed as a meeting of the board/commission. Less than a quorum of board/commission members may not hear, deliberate, or act on items as the board/commission and the meeting should be adjourned. A meeting shall not be called to order if less than a quorum is present.

On June 2003, Parks and Recreation Commission (“PRC”) received an exemption from the County Ordinance Code Section A6-3 to hold nine monthly meetings in a calendar year. The revised policy supersedes the 2003 approved exemption and the PRC will now hold regular meetings no more frequently than once every two months unless specifically exempted by the Board of Supervisors.

An exemption to the frequency of a board/commission schedule of regular meetings may be granted by the Board if: (1) a commission has a legal requirement to meet more frequently based on the opinion of the County Counsel; (2) a commission serves a quasi-judicial function for the County and/or holds hearings as part of a quasi-judicial County process; or (3) a commission has a specific task the Board approved on the commission’s annual workplan that must be completed within the next 12 months, and that cannot be accomplished through the combined use of subcommittees and the schedule of regular meetings as provided in the Ordinance Code. Exemptions may be approved for the current Fiscal Year plus an additional six months to be concluded by the end of that same calendar year. Requests approved under Exemption Categories 1 and 2 may be granted on an ongoing basis, subject to review upon changes to legal requirements or to the duties of the commission. Exemptions were previously approved for the Assessment Appeals Board, Personnel Board, and Planning Commission under Exemption Category 2. The Board Policy provides guidance on the process and information for an exemption request.

Since Board Policy 3.69 reaffirms the meeting frequency requirements of board/commissions and provides a process for holding meetings more frequently, the practice of scheduling what were known as “workshops” has been discontinued because it is not consistent with the Ordinance Code requirements to hold regular meetings every-other-month.

If a board/commission has adopted a schedule of regular meetings for calendar year 2019 that is not in compliance with Ordinance Code section A6-3, the Clerk of the Board will agendize for the board/commission to adopt a revised schedule of regular meetings that is no more than once every two months. A board/commission always has the ability to notice and hold a special meeting when needed at other times, in compliance with noticing and other meeting requirements. If a board/commission receives an exemption approval from the Board of Supervisors relating to the frequency of regular meetings, the board/commission may adopt an updated schedule of regular meetings following Board of Supervisors’ approval.

ATTACHMENTS:

- 02 - Revised PRC Schedule for 2019 (PDF)
Revised PRC Schedule for 2019

August 7, 2019
October 2, 2019
December 4, 2019
DATE:       June 5, 2019
TO:          Parks and Recreation Commission
FROM:        Don Rocha, Director, Parks and Recreation Department
SUBJECT:     Business Matrix

RECOMMENDED ACTION
Accept Business Workplan Matrix.

ATTACHMENTS:
- 01 - FY2019 Business Workplan Matrix   (PDF)
## Goals and Objectives:

- Review: Park Fees Master Plans, and Volunteer, Interpretive, Natural Resources and CIP programs

### Date | Commission Agenda Item | Disposition
--- | --- | ---
**January, 2019** | No meeting |  
Items for this meeting are due by: 1/18/19 by 5 p.m. |  
Receive report relating to Fiscal Year 2020 proposed Capital Improvement Program (CIP) (Annie Thomson) | Received  
Receive County Counsel’s presentation regarding the Brown Act (County Counsel) | Received

**February 6, 2019** |  
PRC Site Tour | Saturday: March 2, 2019 | Completed

<table>
<thead>
<tr>
<th>Date</th>
<th>Commission Agenda Item</th>
<th>Disposition</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 6, 2019</td>
<td></td>
<td></td>
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</tbody>
</table>
Accept proposed Capital Improvement Program (CIP) for FY 2020 and forward a favorable recommendation to the Board of Supervisors for final inclusion in the budget (Annie Thomson) | Accepted |
| |  
Accept report from the Parks and Recreation Department relating to the Coyote Canyon Interim Access Plan and forward a favorable recommendation to the Housing, Land Use, Environment and Transportation (HLUET) Committee and the Board of Supervisors for approval. (Cherise Orange) | Accepted |
| |  
Receive annual report relating to the Park Ranger Operations Division (Flint Glines) | Received |
| |  
Receive Coyote Creek Kayak Study Report (Antoinette Romeo) | Received |
| |  
Discuss and approve Commission Work Plan for Fiscal Year (FY2020) July 1, 2019 through June 30, 2020 and Accomplishments for FY2019, to be submitted to the Clerk of the Board by April 1, 2019 and subsequently forwarded to the Board of Supervisors through the Housing, Land Use, Environment and Transportation Committee (HLUET) – Chair & Commission | Discussed |

**March 6, 2019** |  
Items for this meeting are due by: 2/15/19 by 5 p.m. |  
Receive report relating to Park Maintenance (Janet Hawks) | Received  
Receive report relating to Martial Cottle Park (MCP) (Julie Kahrnoff) | Received

**April 3, 2019** |  
Items for this meeting are due by: 3/15/19 |  
Receive report relating to Park Maintenance (Janet Hawks) | Received  
Receive report relating to Martial Cottle Park (MCP) (Julie Kahrnoff) | Received
<table>
<thead>
<tr>
<th>Date</th>
<th>Commission Agenda Item</th>
<th>Disposition</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 1, 2019</td>
<td>Receive report relating to Americans with Disabilities Act (Janet Hawks &amp; MIG Consultants)</td>
<td>Received</td>
</tr>
<tr>
<td></td>
<td>Receive report relating to the Joseph D. Grant County Park Master Plan Amendment (Michael Hettenhausen)</td>
<td>Received</td>
</tr>
<tr>
<td></td>
<td>Receive report relating to Park Usage and Visitation/Data (Sander &amp; Perkins)</td>
<td>Received</td>
</tr>
<tr>
<td>June 5, 2019</td>
<td>Receive report relating to Parks Department Marketing Program presented (Tamara Clark &amp; Consultants)</td>
<td></td>
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<tr>
<td></td>
<td>Receive report relating to Martial Cottle Park (MCP) Site Plan (Kimberly Brosseau)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Discussion on election of officers – Commission</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Receive Bi-Annual EIR Report – consent (Annie Thomson)</td>
<td></td>
</tr>
<tr>
<td>July, 2019</td>
<td>No meeting</td>
<td></td>
</tr>
<tr>
<td>August 7, 2019</td>
<td>Election of officers – Commission (5 min)</td>
<td></td>
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<tr>
<td></td>
<td>Receive report relating to Volunteer Program (Julie Lee)</td>
<td></td>
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<tr>
<td></td>
<td>Receive annual report relating to Parks Department Interpretive and Outdoor Recreation Programs (Elizabeth Evans)</td>
<td></td>
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<tr>
<td></td>
<td>Consider Grant Master Plan Update (Michael Hettenhausen)</td>
<td></td>
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<tr>
<td></td>
<td>Receive summary of BOS actions March to June 2019 – consent (Saundra Alvarado)</td>
<td></td>
</tr>
<tr>
<td>September, 2019</td>
<td>No meeting</td>
<td></td>
</tr>
<tr>
<td>October 2, 2019</td>
<td>Receive annual report relating to Grant Program (Christian Elliott)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Receive report relating to new park partner program (Melissa Hippard)</td>
<td></td>
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<tr>
<td></td>
<td>Receive report relating to NRM Program (Michael Rhoades)</td>
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<td></td>
<td>Review Committee Assignments – Commission</td>
<td></td>
</tr>
</tbody>
</table>
### PRC BUSINESS Workplan Matrix

**JANUARY 2019 - DECEMBER 2019**

<table>
<thead>
<tr>
<th>Date</th>
<th>Commission Agenda Item</th>
<th>Disposition</th>
</tr>
</thead>
<tbody>
<tr>
<td>November 6, 2019</td>
<td>No meeting</td>
<td></td>
</tr>
<tr>
<td>Items for this meeting are due by: 11/15/19 by 5 p.m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>December 4, 2019</td>
<td>Receive FY 2020 CIP Status Report Update (Annie Thomson)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Receive report relating to Sanborn Forest Health Plan (Jeremy Farr)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Receive Bi-Annual EIR Report – consent (Annie Thomson)</td>
<td></td>
</tr>
<tr>
<td><strong>Reminders</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Liaisons Reports: (YSI - February, April, June, August, October if there is a meeting), or November); (WD – March, June, August, December)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• EIR staff report – Annie Thomson (June &amp; December)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Summary of BOS actions – Sandy Day [(August – December -&gt; 2/6/19) (March – June -&gt; 8/7/19)];</td>
<td></td>
</tr>
<tr>
<td><strong>Pending Items</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Accept recommendations relating to the Department's proposed fee schedule (Mathew Santos) (TBD)</td>
<td></td>
</tr>
<tr>
<td><strong>Dates to Remember</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Alviso -Day on the Bay - October 13, 2019</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Martial Cottle – Fall Festival 2019 (TBD)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Fantasy of Lights (FOL) (TBD)</td>
<td></td>
</tr>
</tbody>
</table>
DATE: June 5, 2019
TO: Parks and Recreation Commission
FROM: Don Rocha, Director, Parks and Recreation Department
SUBJECT: Revenue Report

RECOMMENDED ACTION
Receive Revenue Report from Parks and Recreation Department.

ATTACHMENTS:
- PRC Rev Rpt May2019 (PDF)
# PARKS & RECREATION DEPARTMENT
## REVENUE SUMMARY

<table>
<thead>
<tr>
<th>REVENUE CATEGORY</th>
<th>ACTUAL</th>
<th>SAME PERIOD TO DATE COMPARISON</th>
<th>DIFFERENCE FY19 - FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>FY 2016 (7/1/15 - 6/30/16)</td>
<td>FY 2017 (7/1/16 - 6/30/17)</td>
<td>FY 2018 (7/1/17 - 6/30/18)</td>
</tr>
<tr>
<td>LEASES/CONCESSIONS:</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Twin Creeks</td>
<td>347,584</td>
<td>375,790</td>
<td>403,989</td>
</tr>
<tr>
<td>Santa Teresa Golf Course</td>
<td>428,294</td>
<td>424,658</td>
<td>429,318</td>
</tr>
<tr>
<td>Spring Valley Golf Course</td>
<td>410,887</td>
<td>383,497</td>
<td>380,958</td>
</tr>
<tr>
<td>Other Leases *</td>
<td>561,926</td>
<td>623,522</td>
<td>629,681</td>
</tr>
<tr>
<td>Property Rental</td>
<td>96,390</td>
<td>93,690</td>
<td>80,806</td>
</tr>
<tr>
<td>TOTAL LEASE REVENUE</td>
<td><strong>1,845,081</strong></td>
<td><strong>1,901,158</strong></td>
<td><strong>1,924,752</strong></td>
</tr>
</tbody>
</table>

* Other Leases are commercial leases, some of which are American Tower, Coyote Ranch, & Verizon Wireless.

<table>
<thead>
<tr>
<th>PARK USE FEES:</th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Camping</td>
<td>1,122,982</td>
<td>1,086,212</td>
<td>1,170,075</td>
<td>763,690</td>
<td>828,174</td>
</tr>
<tr>
<td>Launching</td>
<td>156,157</td>
<td>162,939</td>
<td>138,716</td>
<td>104,344</td>
<td>61,857</td>
</tr>
<tr>
<td>Use Permit</td>
<td>545,589</td>
<td>547,069</td>
<td>563,319</td>
<td>375,569</td>
<td>413,069</td>
</tr>
<tr>
<td>Vehicle Entry</td>
<td>1,787,247</td>
<td>1,834,544</td>
<td>1,859,947</td>
<td>1,255,819</td>
<td>1,387,408</td>
</tr>
<tr>
<td>Others **</td>
<td>74,026</td>
<td>135,106</td>
<td>165,861</td>
<td>53,565</td>
<td>28,495</td>
</tr>
<tr>
<td>Commission on Sales</td>
<td>24,291</td>
<td>28,134</td>
<td>42,287</td>
<td>30,122</td>
<td>41,342</td>
</tr>
<tr>
<td>Boat Rental</td>
<td>26,351</td>
<td>25,545</td>
<td>25,965</td>
<td>16,101</td>
<td>18,932</td>
</tr>
<tr>
<td>Boat Inspection</td>
<td>40,739</td>
<td>47,203</td>
<td>41,465</td>
<td>25,667</td>
<td>23,455</td>
</tr>
<tr>
<td>FSP Fees</td>
<td>521,701</td>
<td>571,905</td>
<td>454,926</td>
<td>364,817</td>
<td>380,224</td>
</tr>
<tr>
<td>FSP Sales</td>
<td>24,511</td>
<td>22,816</td>
<td>17,973</td>
<td>13,279</td>
<td>14,505</td>
</tr>
<tr>
<td>Fantasy of Lights</td>
<td>526,039</td>
<td>575,335</td>
<td>612,508</td>
<td>614,930</td>
<td>632,435</td>
</tr>
<tr>
<td>TOTAL PARK USE FEES</td>
<td><strong>4,849,634</strong></td>
<td><strong>5,036,809</strong></td>
<td><strong>5,093,042</strong></td>
<td><strong>3,617,904</strong></td>
<td><strong>3,829,895</strong></td>
</tr>
</tbody>
</table>

** Others in FY17 are revenue mainly from Parks 60th Anniversary Special, and firewood sales.

<table>
<thead>
<tr>
<th>TOTAL REVENUE</th>
<th>FY 2016 (7/1/15 - 6/30/16)</th>
<th>FY 2017 (7/1/16 - 6/30/17)</th>
<th>FY 2018 (7/1/17 - 6/30/18)</th>
<th>FY 18 (07/01/17 - 04/30/18)</th>
<th>FY 19 (07/01/18 - 04/30/19)</th>
<th>DIFFERENCE FY19 - FY18</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6,694,715</td>
<td>6,937,967</td>
<td>7,017,794</td>
<td>4,941,235</td>
<td>5,189,059</td>
<td>247,825</td>
</tr>
</tbody>
</table>
CURRENT & PRIOR FISCAL YEARS OPERATING REVENUE COMPARISON

- Actual FY16
- Actual FY17
- Actual FY18
- FY18 07/01/17 - 04/30/18
- FY19 07/01/18 - 04/30/19

TOTAL REVENUE
DATE:       June 5, 2019
TO:         Parks and Recreation Commission
FROM:       Don Rocha, Director, Parks and Recreation Department
SUBJECT:    Staff Review of Environmental Impact Documents

RECOMMENDED ACTION
Receive report from the Parks and Recreation Department relating to the current status of active environmental impact documents.

REASONS FOR RECOMMENDATION
The Parks & Recreation Commission is updated on the County of Santa Clara Parks & Recreation Department’s (Department) review of environmental impact reports (EIR) and other California Environmental Quality Act (CEQA) referrals on a biannual basis. This report constitutes that update.

BACKGROUND
As part of compliance with CEQA, a Lead Agency is responsible for preparing multidisciplinary environmental impact analyses, reporting on those analyses, and incorporating that information into the decision-making process for proposed projects. The intent is that the analyses of the potential environmental effects of a proposed action are made public and that they inform decision makers.

As part of the CEQA preparation and review process, a Lead Agency is required to distribute a public notice to inform other agencies and the public of their environmental review work. As part of public disclosure documentation, a public notice announces the Lead Agency’s preparation or intent to adopt an Initial Study (IS), a Negative Declaration (ND), or a Mitigated Negative Declaration (MND). A Notice of Preparation (NOP) is issued for the preparation of a Draft Environmental Impact Report (DEIR) when project activities have the potential for more significant environmental impacts.

The Department regularly receives public notices and NOP’s from other public agencies, including state, regional, county, and city agencies, unless an exemption applies for their project. The Department’s Planning Division reviews and submits formal comments, if needed, on public notices, NOPs, IS/NDs, IS/MNDs, and DEIR’s during the public review and comment period.
The following is an overview of new projects added or projects that have been updated as of the last report.

CURRENT CEQA REVIEW PROJECTS

**PROJECT**: Fish and Aquatic Habitat Collaborative Effort (FAHCE)

**LEAD AGENCY**: Valley Water (VW)

**PROJECT DESCRIPTION**: Development and implementation of a fisheries habitat restoration plan for North Santa Clara County streams with water supply reservoirs.

**PARK ISSUE**: Potential impacts to recreation activities in reservoirs throughout the County.

**CEQA PHASE STATUS**: Lead Agency reviewing comments provided on the DEIR.

**PROJECT**: Statewide Vegetation Treatment Program

**LEAD AGENCY**: Board of Forestry and Fire Protection

**PROJECT DESCRIPTION**: Preparation of a comprehensive revision of the Preliminary Draft Vegetation Treatment Program Programmatic EIR based on recommendations and other identified areas for improvement.

**PARK ISSUE**: Recommend including the Department, as a regional park agency, in the project scope and Draft Program EIR


DISTRICT ONE (1) PROJECTS

**PROJECT**: California High Speed Rail Segment: Bay Area to Central Valley High Speed Train

**LEAD AGENCY**: California High Speed Rail Authority

**PROJECT DESCRIPTION**: Proposed California High-Speed Train System from Merced to San Jose through Pacheco Pass and San Jose to San Francisco

**PARK ISSUES**: Impacts to Coyote Creek Parkway County Park, specifically land use, potential taking of County parkland, riparian resources, and trails

**CEQA PHASE STATUS**: Several County departments, including County Planning, Roads & Airports, and Parks are reviewing a 4th alignment alternative. The preferred alternative is tentatively planned for release in September 2019.

**PROJECT**: Anderson Dam Seismic Retrofit Project
LEAD AGENCY: SCVWD

PROJECT DESCRIPTION: Repair through replacement of the existing Anderson Dam to meet current seismic and Federal Emergency Management Agency (FEMA) regulations.

PARK ISSUES: Loss of recreational use of the reservoir, potential permanent impacts to the Toyon and Live Oak Day Use Areas, Rosendin Area, and park lands as well as anticipated increased usage of other reservoir parks. Additional concerns include potential impacts to the Bay Area Ridge Trail and internal trails, restrooms, parking, and day use areas.


PROJECT: Gilroy 2040 General Plan
LEAD AGENCY: City of Gilroy
PROJECT DESCRIPTION: General Plan Update
PARK ISSUES: Addresses consistency of trail network with Countywide Trails Master Plan Update (1995)
CEQA PHASE STATUS: Completion expected in 2020. DEIR expected to be complete by summer 2019 and will be released to the public with the public review of the draft General Plan.

DISTRICT TWO (2) PROJECTS

PROJECT: 237 Industrial Center Project
LEAD AGENCY: City of San Jose
PROJECT DESCRIPTION: Two development options: (1) proposes approximately 1.2M ft² of light industrial development and (2) proposes approximately 2.35M ft² data center up to four stories tall.
PARK ISSUES: Proximity to existing and proposed trails, the Coyote Creek/Llagas Creek Sub-Regional Trail and San Francisco Bay Trail.
CEQA PHASE STATUS: First Amendment of DEIR still in progress. No change from April 18, 2019.

PROJECT: Roosevelt Park Apartments Project
LEAD AGENCY: City of San Jose
PROJECT DESCRIPTION: A new mixed-use nine-story affordable housing project with up to 80 dwelling units and up to 10,417 ft² of commercial space.
PARK ISSUES: Potential impacts to the proposed Coyote Creek Sub-Regional Trail, including aesthetics, safety, biology, and recreation.

CEQA PHASE STATUS: The Department’s comments on the MND have been received.

**DISTRICT THREE (3) PROJECTS**

**PROJECT:** Dovehill Lower Hillside General Plan Amendment  
**LEAD AGENCY:** City of San Jose  
**PROJECT DESCRIPTION:** The Lower Hillside land use designation typically maintains the current level of development and encourages open space uses.  
**PARK ISSUES:** County Parks has no objections to the proposed General Plan Amendment or the adoption of the ND.  
**CEQA PHASE STATUS:** Still in progress. County Parks submitted a comment letter October 2016 for the Negative Declaration.

**PROJECT:** American Center Phase IV  
**LEAD AGENCY:** City of San Jose  
**PROJECT DESCRIPTION:** The project proposes modifications to the allowed amount of development within the 29.8-acre commercial office area of the American Center Development.  
**PARK ISSUES:** Potential impacts to the San Francisco Bay Trail and the Juan Bautista de Anza National Historic Trail.  
**CEQA PHASE STATUS:** The Department submitted comments on the NOP.

**DISTRICT FOUR (4) PROJECTS**

**PROJECT:** Tasman East Specific Plan  
**LEAD AGENCY:** City of Santa Clara  
**PROJECT DESCRIPTION:** Development of a high-density transit-oriented neighborhood with supportive retail serves.  
**PARK ISSUES:** Potential impacts to the Guadalupe Sub-regional trail during construction and build out.  
**CEQA PHASE STATUS:** Final EIR approved by City Council on October 12, 2018.

**DISTRICT FIVE (5) PROJECTS**

**PROJECT:** Saratoga Creek Bridge Project
LEAD AGENCY: California Department of Transportation (Caltrans)

PROJECT DESCRIPTION: Bridge replacement to address seismic and structural deficiencies in the Saratoga Creek Bridge No. 37-0074, located near the intersection of Highway 9 and Sanborn Road, near Sanborn County Park. Caltrans proposes to address these concerns with four possible alternatives: (1) Retrofit existing bridge and keep existing alignment; (2) replace existing bridge with a new bridge and use a more southern alignment; (3) replace existing bridge with a new bridge and use a more northern alignment; and (4) no build alternative.

PARK ISSUES: Potential impacts to traffic in and out of Sanborn County Park, on-street bicyclists, proposed trail alignment for the Juan Bautista de Anza National Historic Trail, visual/aesthetics, hydrology and water quality, noise, vibration, and biological-, cultural-, and historic – resources.

CEQA PHASE STATUS: The Department’s comments were received by Caltrans; response pending. Lead Agency expected to finalize EIR/EA with a chosen preferred alternative by Summer of 2019.

PROJECT: 1700 Embarcadero Road Auto Dealership Project

LEAD AGENCY: City of Palo Alto

PROJECT DESCRIPTION: Demolition of an existing 17,942 ft² single-story commercial building and construction and operation of a new three-story auto dealership at approximately 61,510 ft² with roof deck parking.

PARK ISSUES: Impacts to the San Francisco Bay Trail and the California Avenue Trail (City of Palo Alto Bicycle & Pedestrian Transportation Plan). Potential impacts noted in the Traffic Impact Analysis should address Figure 3 (Traffic Impact Analysis pg. 11) to show the on-street bicycle route within the road right-of-way on Geng Road.

CEQA PHASE STATUS: City Council denied the project in June 2016. MND was revised to include a project resident. MND was considered by the City Planning Commission September 2018. MND is being revised.

PROJECT: Crittenden Lane Recycled Water Line Extension Project

LEAD AGENCY: City of Mountain View

PROJECT DESCRIPTION: Extend a 12” diameter underground recycled water line from the Crittenden Lane cul-de-sac approximately 600 feet to the east to connect with the future Google Bay View Campus recycled water system within the City of Mountain View. This new recycled waterline would be placed beneath Stevens Creek, the Stevens Creek Trail, and the SCVWD property, extending in to the NASA Ames Research Facility.
PARK ISSUES: Appropriate signage for any trail or street detours will need to be clearly visible to pedestrians and bicyclists in the area, and all construction debris must be removed from the site upon construction completion.

CEQA PHASE STATUS: No update information available.

ATTACHMENTS:
- Current Environmental Documents  (DOCX)
<table>
<thead>
<tr>
<th>No</th>
<th>District</th>
<th>Parks Impact</th>
<th>Project Title</th>
<th>Lead Agency</th>
<th>File #</th>
<th>Project Location</th>
<th>Project Description</th>
<th>IT Description Code</th>
<th>Park Issues in Response</th>
<th>Park Issues Continued</th>
<th>CEQA Phase</th>
<th>Park Staff</th>
<th>Expr1016</th>
<th>Status</th>
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</thead>
<tbody>
<tr>
<td>280</td>
<td>1</td>
<td>Coyote Creek Parkway; potential Montecito, Anderson &amp; Hellyer Parks</td>
<td>Partially revised Draft of Program EIR / EIS for the Bay Area to Central Valley High Speed Train</td>
<td>California High Speed Rail Authority</td>
<td>N/A</td>
<td>Between San Jose and the Central Valley through Pacheco Pass. San Jose to Merced High Speed Train Corridor Potential alignments along Hwy 101 and Monterey Hwy (Hwy 82).</td>
<td>Proposed California High Speed Train System from Merced to San Jose through Pacheco Pass and San Jose to San Francisco. Projects have been oriented Public meeting held for San Jose to Merced section in July 2016. NOP of project</td>
<td>EIR/SEIS San Francisco to San Jose section Blended System project. Project had to commence June 2016. County Roads Department commented 9/18/2016.</td>
<td>Coyote Creek Parkway County Park Land Use &amp; Policies - impact to trails, parks &amp; recreation. Potential taking of County Parkland Riparian Resources - Coyote Creek Strategies to comply with Section 4(f) regulations and specifically, Torey &amp; Love Oak, day use areas and the Rosendin area.</td>
<td>Section 6/0 Land &amp; Water Conservation Fund Act. Proposed Coyote Valley MOE sites would have impacts to Coyote Creek Parkway &amp; Coyote Creek Trail. County submitted comments from Planning, Parks &amp; Recreation, &amp; Roads &amp; Airports on 6/1/09.</td>
<td>The Opportunities &amp; Constraints Report presented to HLUET &amp; BOS May/Sept 2017.</td>
<td>Antoinette Romano</td>
<td>Current</td>
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<tr>
<td>351</td>
<td>1</td>
<td>Anderson Park</td>
<td>Notice of Preparation of a Draft EIR for the Anderson Dam Science Retruct Project, Santa Clara County</td>
<td>SCVWD</td>
<td>N/A</td>
<td>Anderson Dam Science Retruct including stabilize the dam embankment, modify or replace the outlet works, and comply with dam safety regulations including potential spillway modifications</td>
<td>Loss of recreational use of the reservoir and anticipated increased usage of other reservoir parks with the closure of Anderson Reservoir. Potential impact to Regional (Bay Area Ridge Trail) and internal trails, restroom, parking, and day use areas</td>
<td>Park issues include impacts to the various reservoirs and creeks in Santa Clara County</td>
<td>Notice of Preparation of a Draft EIR/Comment Letter sent 10/20/2014. Presentation on update of project to SCVWD Board 12/15/2016.</td>
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<td>Kim Brosseau</td>
<td>Current</td>
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<td>360</td>
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<td>Coyote Creek</td>
<td>Notice of Preparation of a Draft EIR for Fish and Aquatic Habitat Collaborative Effort (FABCE)</td>
<td>SCVWD</td>
<td>N/A</td>
<td>In Streams in three watersheds in northern Santa Clara County</td>
<td>The project includes the development and implementation of a fisheries habitat restoration plan for North county streams with pump supply reservoirs.</td>
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<td>Notice of Preparation of a Draft EIR/Comment Letter sent. Revise program EIR 6/14/16.</td>
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<td>Cherisse Orange</td>
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<td>577</td>
<td>1</td>
<td>Mt. Madonna, Chitacna, Coyote Lake Harvey Bear Ranch, 34, R-1-A, C22, R-5-E</td>
<td>Gilroy 2040 General Plan</td>
<td>City of Gilroy</td>
<td>N/A</td>
<td>City of Gilroy</td>
<td>General Plan Update</td>
<td>Consider impacts to parks and recreation facilities. Address consistency of trail network with Countywide Trails Master Plan.</td>
<td>DEIR expected to be complete by Summer 2019. NOP/NOD in process. Presented a status update to City Council May 2018. Expected to take two more years to complete.</td>
<td>DEIR expected to be complete by Summer 2019. Will be released with the Public Review Draft General Plan</td>
<td></td>
<td>Michael Reinhanser</td>
<td>Current</td>
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<td>Project Name</td>
<td>Description</td>
<td>Notice Type</td>
<td>City</td>
<td>Map Ref.</td>
<td>Development Type</td>
<td>Planning or Environmental Impact Documents</td>
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<td>Coyote Creek/Llaga Sub-regional Trail (S1) San Francisco Bay Trail (R1-B)</td>
<td>Notice of Preparation of a Draft Environmental Impact Report for the 237 Industrial Center Project</td>
<td>City of San Jose</td>
<td>C19-054</td>
<td>66.5-acre project site is located north of Highway 237 between Zanker Road and Coyote Creek in the City of San Jose. The project includes two development options: Option 1 proposes approximately 1,197,700 square feet of light industrial development and Option 2 proposes an approximately 2.35 million square feet data center and up to four seniors only. Park issues include proximity to existing and proposed trails Coyote Creek/Llaga Sub-regional Trail (S1) San Francisco Bay Trail (R1-B)</td>
<td>NODA DEIR 1st Amendment of DEIR Sept 2017</td>
<td>Current</td>
<td>EIR still in process. No Changes 4/18/2019</td>
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<td>Coyote Creek Trail</td>
<td>Rosecrans Park Apartments Mixed Use Development</td>
<td>City of San Jose</td>
<td>SP17-027</td>
<td>Coyote Creek Trail The applicant is seeking a Special Use Permit to allow the development of a new mixed-use mini-train affordable housing project with up to 80 dwelling units and up to 10,076 square feet of commercial uses with three affordable housing site density bonus concessions. Requested additional analysis of aesthetics (views of the proposed building from the trail), safety (shade from the building could create a slippery trail surface), biology, and recreation.</td>
<td>Mitigated Negative Declaration under review</td>
<td>Michael Hettenhausen</td>
<td>Current</td>
<td>The City of San Jose has received the Parks Department's comments.</td>
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<td>San Francisco Bay Trail, Juan Bautista de Anza National Historical Trail</td>
<td>Notice of Availability of a Draft Subsequent EIR for America Center Phase IV</td>
<td>City of San Jose</td>
<td>PDC15-038 &amp; PDC15-051</td>
<td>The project site is located in the Alviso community of the City of San Jose, north of California State Route (SR) 237 at the terminus of Great America Parkway. (APNs: 018-45-011, 401, 802, 402, 042, 044, 045, 046, 047, and 048) The project proposes modifications to the allowed amount of development within the 29.90-acre commercial office area of the America Center Development. General Development Plan would also be modified to reflect removal of the northeastern portion (6.7 acres) of the current project area (File No. PDC15-106). The planned but yet undeveloped San Francisco Bay Trail spans the north and west boundaries of the project site. This trail is intended for on-road cycling as well as walking and jogging. The completed and paved portion of the Juan Bautista de Anza National Historical Trail runs along the southern boundary of the project site and is also planned for on road cycling, walking, and jogging. More details are needed to clarify the full potential impact of the development.</td>
<td>SEIR 2017 First Amendment Nov 2017 Notice of Preparation Comment letter sent. Mitigation Measure to connect site w/regional bicycler/pedestrian trail system.</td>
<td>Michael Hettenhausen</td>
<td>Current</td>
<td>Parks comments on the SOP regarding impacts to trails. Notice of Availability released June-July 2017. American Center provides a pedestrian connection to the Bay Trail at the Gold Street Connector.</td>
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<td>Holly Hill</td>
<td>Notice of Intent to Adopt a Negative Declaration for the Development of Lower Holly Hillside General Plan Amendment</td>
<td>City of San Jose</td>
<td>GP14-008</td>
<td>The project site is located at 8 Bayshore Highway on the west side of Deave Hill Road, approximately 500 feet north of Hassler Park. The Lower Hollyhill land use designation typically maintains the current level of development and encourages open space uses. The County Parks Department has no objections to the proposed General Plan Amendment or the adoption of the Negative Declaration.</td>
<td>Notice of Intent to Adopt a Negative Declaration; Comment letter sent October 2016</td>
<td>Cherise Orange</td>
<td>Current</td>
<td>Still in process.</td>
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<td>Guadalupe Sub-Regional Trail</td>
<td>Tasman East Specific Plan</td>
<td>City of Santa Clara</td>
<td>C12Q2016-01026, P2016-12180</td>
<td>Bounded by Tasman Drive to the south of Guadalupe River to the east, the Santa Clara Golf Club to the north, and Lafayette Street to the west. Development of a high-density transit-oriented neighborhood with supportive retail services. Impact to trail during construction and build-out.</td>
<td>Notice of Preparation for DEIR</td>
<td>Cherise Orange</td>
<td>Current</td>
<td>FEIR approved by Council 10/11/2018</td>
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<td>Stevens Creek Trail</td>
<td>Cimarron Lane Recycled Water Line Extension Project</td>
<td>City of Mountain View</td>
<td>N/A</td>
<td>The proposed project site is located east of the Cimarron Lane cul-de-sac within APNs: 116-11-003, 116-11-032, 116-11-001, and 116-11-006. The project includes extension of the recycled water line from the Cimarron Lane cul-de-sac to approx. 600’ to the east to connect with the future Google Bay View Campus recycled water system within the City of Mountain View. This new recycled water line would be placed beneath Stevens Creek, the Stevens Creek Trail, and the Santa Clara Valley Water District property, extending into the NASA Ames Research Facility. Appropriate signage for any trail or street damage would need to be clearly visible to pedestrians and bicyclists in the area, and all construction debris must be removed from the site upon completion.</td>
<td>Notice of Intent MND Comment letter sent 2017</td>
<td>Michael Hettenhausen</td>
<td>Current</td>
<td>No updated information available.</td>
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<td>Contact Person</td>
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<td>396</td>
<td>Sanborn County Park, Congress Springs Connector Trail (Route R1-A), Juan Bautista de Anza National Historic Trail (Route R1-A)</td>
<td>Notice of Availability of a Draft EIR for the Saratoga Creek Bridge Project.</td>
<td>Notice of Availability for DEIR; Comment letter sent 2016</td>
<td>Michael Brehmhausen</td>
<td>Current</td>
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<td>397</td>
<td>San Francisco Bay Trail (Route R1-B)</td>
<td>Notice of Intent to Adopt a Mitigated Negative Declaration for the 1700 Embarcadero Rd Antioch Deanship Project</td>
<td>Notice of Intent to Adopt a Mitigated Negative Declaration September 2016</td>
<td>Cherise Orange</td>
<td>Current</td>
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<tr>
<td>424</td>
<td>All Parks &amp; Trails</td>
<td>Fish &amp; Aquatic Habitat Collaborative Effort (FAHCE) Prog  &amp; Fish Habitar Restoration Plan</td>
<td>Draft EIR/Public Spring Meeting Notice; Comment letter sent May 2018</td>
<td>Cherise Orange</td>
<td>Current</td>
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<td>398</td>
<td>Countywide – Santa Clara County Parks System Wide</td>
<td>Statewide Vegetation Treatment Program</td>
<td>Draft PEIR in process</td>
<td>Kim Brosseau</td>
<td>Current</td>
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Potential impacts to traffic include: Sanborn CP, on-street bicyclists, proposed trail alignment for the Juan Bautista de Anza NHT, visual/aesthetics, hydrology and water quality, noise, vibration, and biological, cultural, and historic resources. 

Saratoga Creek Bridge is identified as a multi-use bridge and is a potential alternative. 

2. Replace existing bridge w/ a new bridge and use a more southern alignment. 
3. Replace existing bridge w/ a new bridge and use a more northern alignment. 
4. No Build alternative.