COUNTY OF SANTA CLARA

HIV Planning Council for Prevention and Care

FISCAL YEAR 2012-2013 WORK PLAN

AND

2011-2012 ACCOMPLISHMENTS

Planning Council Members: Charles Adams, Hilary Armstrong, Christopher Baldwin, Leslie Bannerman, Joseph Caccia, Dena Dickinson, Manuel Espinoza, Ronnie Grigsby, Paul Hepfner, Helen Johnson, Larry Lanas, Jerry Larson (Co-chair), Ray Otani, Derek Parcell, Robert Reed (Co-chair), Rigoberto Valdez, Karl Vidt, Robert Walias

Approved
MISSION STATEMENT:

It is the mission of the HIV Planning Council for Prevention and Care to support and enhance an effective, compassionate and comprehensive system of HIV prevention and care services for all people living in Santa Clara County. The Planning Council considers the following to be its primary purposes in contributing to this system:

- To improve collaboration between HIV care and prevention
- To create a united voice that will be more powerful in effecting improvements in the lives of county residents living with and affected by HIV
- To acknowledge the increasing overlap among HIV prevention and care issues

HISTORICAL BACKGROUND:

The Planning Council was established in 1995 by the Board of Supervisors in order to apply for funding for HIV/AIDS health support services under the federal Ryan White Care Act. Today the Santa Clara County HIV Planning Council for Prevention and Care represents the 2007 merger of the Community Planning Group or CPG (a prevention planning body required by The Centers for Disease Control and Prevention (CDC) with the HIV Planning Council (a care and treatment planning body required by US Department of Health and Human Services, Health Resources and Services Administration (HRSA). This work plan was developed by the Planning Council, in partnership with the HIV/AIDS Program Office. The Planning Council is comprised of community stakeholders, including medical professionals, representatives from AIDS services and community-based organizations, representatives of governmental organizations, and family members, friends, and those directly affected by HIV/AIDS in Santa Clara County. It is the goal of this work plan contributes to the health and wellbeing of all persons living with and at risk for HIV/AIDS in our county.

The information contained in this work plan is from the “Santa Clara County Comprehensive HIV Prevention and Care Plan 2009-2011” (Santa Clara County HIV Planning Council for Prevention and Care, June 2008), the “Santa Clara County Comprehensive HIV Prevention and Care Plan 2012-2014”, as well as input and notes gathered at our Planning Council Retreat held on January 26, 2012

Approved
## FISCAL YEAR 2013 WORK PLAN

<table>
<thead>
<tr>
<th>GOAL/OBJECTIVE</th>
<th>PROPOSED ACTIVITIES</th>
<th>PRIORITY RANKING</th>
<th>TIMELINE FOR COMPLETION</th>
</tr>
</thead>
</table>
| Reduce the number of new HIV infections in Santa Clara County (and beyond) through comprehensive prevention, education, and outreach efforts                                                                 | ● Promote targeted outreach to youth  
● Support the development of a plan to promote linkages to STD Clinics  
● Promote utilization of social media/internet mechanisms  
● Promote targeted outreach to people living with or at risk for HIV or AIDS                                                                 | ● Ongoing  
● 2013  
● 2013  
● Ongoing |
| Increase linkages into care for people who test positive for HIV.                                                                                                                                               | Promote linkages to care for:  
● People who recently tested positive for HIV  
● Recently-released incarcerated people  
● People who have fallen out of care                                                                                                                   | ● Ongoing  
● Ongoing  
● Ongoing |
| Provide comprehensive high-quality health care to people living with HIV/AIDS (PLWH/A) through a diverse group of providers who are knowledgeable, compassionate, and work together.                                    | ● Foster a network of providers  
● Minimize barriers to receive services  
● Leverage volunteers to help PLWH/A and their caregivers navigate the system  
● Promote high-quality health care for PLWH/A                                                                                                           | ● Ongoing  
● Ongoing  
● 2013  
● Ongoing |
| Increase community awareness and involvement, and decrease stigma around HIV/AIDS in Santa Clara County                                                                                                      | ● Refine efforts for receiving community input  
● Raise HIV awareness in Santa Clara County  
● Promote PLWH/A to be advocates  
● Promote service providers to engage in issues facing PLWH/A  
● Promote assessing the goals/feasibility of measuring and increasing awareness about community viral load | ● Ongoing  
● Ongoing  
● Ongoing  
● Ongoing  
● Ongoing |
| Reactivation of a community caucus                                                                                                                                                                             | ● Conduct meetings and gather community input                                                                                                           | ● 2012 |

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## Prior Year Accomplishments

<table>
<thead>
<tr>
<th>GOAL/OBJECTIVE</th>
<th>PROPOSED ACTIVITIES</th>
<th>PRIORITY RANKING</th>
<th>Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foster a comprehensive, coordinated system of HIV/AIDS prevention, care, and</td>
<td>• Identify and coordinate current HIV prevention needs and efforts.</td>
<td></td>
<td>• Completed</td>
</tr>
<tr>
<td>treatment services for consumers in Santa Clara County.</td>
<td>• Establish outcome measures for each funded service category. QM Plan Completed</td>
<td></td>
<td>• In Progress</td>
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<td></td>
<td>• Support and maximize the use of existing and new community HIV service resources</td>
<td></td>
<td>• Ongoing</td>
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<td></td>
<td>for all consumers along the continuum of care. Create/maintain Resource Directory</td>
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<td></td>
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<tr>
<td></td>
<td>Completed</td>
<td></td>
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<td></td>
<td>• Establish Service priorities and resource allocations for FY2012/13</td>
<td></td>
<td></td>
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<td></td>
<td>• Develop 3 year Prevention and Treatment Comprehensive Plan for 2012-14</td>
<td></td>
<td>Completed</td>
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<tr>
<td>Intensify advocacy and policy change efforts on HIV-related issues.</td>
<td>• Stay current on, and prioritize local, state, and federal issues.</td>
<td></td>
<td>• Ongoing</td>
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<tr>
<td></td>
<td>• Communicate priorities to Board of Supervisors</td>
<td></td>
<td>• Completed</td>
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<td></td>
<td>• Take and encourage action where appropriate.</td>
<td></td>
<td>• Completed</td>
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<tr>
<td>Decrease HIV stigma and increase HIV awareness through community outreach and</td>
<td>• Conduct outreach with community-based organizations for reaching diverse groups.</td>
<td></td>
<td>• Ongoing</td>
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<tr>
<td>education efforts.</td>
<td>Completed some activities.</td>
<td></td>
<td></td>
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<td></td>
<td>• Increase awareness and action in the community through education.</td>
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<td>• Ongoing</td>
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<td></td>
<td>• Support alternative test site (ATS) testing for high-risk groups throughout the</td>
<td></td>
<td>• Completed</td>
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<td>county.</td>
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<tr>
<td>The HIV Planning Council will serve as an effective and responsive agent of</td>
<td>• Maintain a diverse, reflective, and actively engaged Planning Council membership.</td>
<td></td>
<td>Ongoing</td>
</tr>
<tr>
<td>change.</td>
<td>Progress made.</td>
<td></td>
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*Approved*
## Ongoing Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Activities</th>
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</table>
| 1. Identify and coordinate HIV Prevention and Care needs in Santa Clara County. | - Monitor adherence to the 2012-14 Comprehensive Plan  
- Continue to support the SHAP Office in the "System of Care Roundtable series" in order to maintain and enhance linkages among service providers  
- Increase community input into the priority setting and resource allocation process. |
| 2. Participate in the Quality Management Plan | - Attend SHAP Office Quality Management Workgroup meetings and convey outcomes to the Planning Council  
- Continue to establish the “Universal Standards of Care” and review/revise service specific Standards of Care |
| 3. Increase awareness and action in the community through education. | - Stay current on, and prioritize local, state, and federal legislation regarding HIV/AIDS.  
- Establish/maintain an informed and empowered consumer community. |
| 4. Maintain a diverse, reflective, and actively engaged Planning Council membership. | - Monitor and report current membership profile, and provide orientation for new members.  
- Adhere to current Recruitment and Retention Plan.  
- Work closely with the SCC board of supervisors and aides |
| 5. Determine Service Priorities and Resource Allocation for the distribution of Ryan White funds in Santa Clara County. | - Conduct annual Priority Setting and Resource Allocation Process |